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PRESS RELEASE

## **Leading profile in biomarkers joins the AroCell management team**

AroCell AB announces the addition of Martin Shaw as Business Development Manager to the management team. Martin Shaw has over 40 years' experience in the development and introduction of novel biomarker assays, to the pharmaceutical, biotechnology and laboratory medicine industries.

Between 1994-2015 he worked at EKF Diagnostics in Wales (formerly Argutus Medical) where he introduced and promoted a wide range of novel kidney and liver tests, including important biomarkers that are now being evaluated by the IMI (Innovative Medicines Initiative) and FDA as qualified for use in toxicological testing. He developed strong relationships with hospitals, clinical research organizations and pharmaceutical companies, including AstraZeneca, Sanofi Aventis, Pfizer, Novartis, Merck, Glaxo Smith Kline and Johnson and Johnson.

From 1975-1992 Martin Shaw filled many technical and marketing roles at Pharmacia Diagnostics (now Thermo-Fisher). He and his coworkers developed and introduced the first commercial tests for neonatal hypothyroidism, celiac disease, and a range of novel biomarkers to monitor allergy and inflammation.

Bringing testing close to the patient is important and Martin brings this experience from being Marketing Manager at Magnasense Technologies, Finland, where he introduced and promoted a novel point-of-care test system based on magnetically labelled antibodies.

Martin has published several peer-reviewed articles on biomarkers and presented at many scientific congresses, including being guest speaker at the FDA.

“We are pleased and proud to announce the addition of Martin Shaw as Business Development Manager to the AroCell team” states Jan Stålemark, CEO AroCell AB. “I am convinced that his extensive experience in biomarker assays, and deep knowledge of the clinical laboratory and biomarker industries will contribute significantly to the clinical establishment of our TK 210 ELISA test”.

**For further information:**

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**About AroCell AB (publ)**

*AroCell AB is a Swedish company that develops standardized modern blood tests to support the prognosis and follow up of cancer patients. AroCell's new technology is based on patented methods to measure TK1 protein levels, which provide valuable information about the speed of cell turnover. A tumor has high cell turnover (speed of cell division and cell death) and as a result TK1 can be detected in the blood with a simple laboratory test, called TK 210 ELISA. The test provides valuable clinical information for prognosis and optimization of treatment strategy. The test may also be used for monitoring disease relapse. For more information, please see [www.arocell.com](http://www.arocell.com) . AroCell AB is listed at AktieTorget (AROC) and has about 2 300 shareholders.*