



For immediate release

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# Hot summer hijacks heat on hair extensions

*As the heat turns up this summer, celebrity hair stylist Diane Shawe offers exceptional training in the summer's latest hair trend.*

Predictions abound for the coming summer to be another scorcher, the trend for hair extensions is hitting headlines with the [Kardashians](#) and [Miley Cyrus](#) amongst others opting for longer locks. An expert in extensions, Diane Shawe has teamed up with Groupon to offer cut price courses to professionally train salon owners, stylists and enthusiasts in natural looking hair extensions.

Previous years have seen summer styles favour the short; taking the heat off the head. But... Oh! Those summer nights. Tell me more. As the evenings close in, unpinning long locks to wrap around shoulders is the perfect solution to shivering in the evening calm.

Specifically designed to showcase the most natural and seamless hair extensions, Diane's courses range from a half day preparatory course at just £49 to the full day special, where delegates will gain globally recognised accreditation from the IAO for £99. Both courses are designed to bolster professional qualifications, and can be used to practise as a hair extension trainer or consultant; earning up to £30,000 a year.

Expert in hair extensions and stylist to the stars, Diane Shawe said, "This is a great way to empower people with an interest in extensions to create longer hair, in just a day. I've trained for 10 years to distil the secrets into these cut price courses."

Diane was [featured on the popular Jeremy Kyle](#) show as the UK's top wig maker, to help a young lady who was being bullied at school replenish her hair. From wigs to extensions, Diane is an expert in hair loss and consultancy.

Designed to ensure that hair is pleasingly soft to the touch with a subtle finish, the Academy for Vocational and Professional training courses divulge 16 different techniques that epitomise discretion, comfort and allure. Impervious to an outsider's eye, the natural looking hair flows, creating the season's hottest look for clients, friends and enthusiasts.

Investing in the low cost courses will provide high return on investment for those interested, since their current pricing, in collaboration with Groupon can lead to savings of up to £350! For existing hairdressers and salon owners, the courses enable additional income, and they are also designed to teach novice hair extension consultants and technicians too.

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One satisfied student, Stacey said, “When I felt I had acquired all of the knowledge and information to start my new business venture rolling! Diane gave me information on how hair is formed, where hair is sourced from, the difference between Synthetic and Human hair, I literally wrote a training manual for myself whilst on this course.”

Having previously run courses on Wowcher, Diane has been amazed at the success of her courses and is excited to be offering this excellent price in the run up to scorching summer. She said, “I’ve had wedding stylists, photographers and total hair novices come on my courses, and because I run them in small groups, they have all received some personalised training.”

With availability all over the UK, professionals and enthusiasts can take advantage of this special cut price offer by using: <http://www.redeem-groupon.hairextensiontraining.academy>

For more information about Diane’s extensive work on hair loss, becoming a trainer or consultancy, please see her website at <http://www.hairextensiontraining.academy/> or call 0203 551 2621. The latest brochure is available for download using the link below [http://issuu.com/dianeshawe/docs/1\\_course\\_prospectus\\_hair\\_extension](http://issuu.com/dianeshawe/docs/1_course_prospectus_hair_extension)

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