



For immediate release

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Lucky Eyes' Circle of Life sets off celeb selfies

Lucky Eyes, an exclusive jewellery brand from London's Mayfair, announce solid gold release of their circle range, featured in celeb selfies

As temperatures are set to cool back down in the coming weeks, one look at some celebrity wives' Instagram stream or twitter account can heat a shivering body right back up again. 2014 has been the year of economic recovery, of phenomenal flooding in the wettest winter, followed by a scorching summer. It's also the year when a [celebrity selfie garnered over a million retweets](#) on twitter. Whilst many celebrities use selfies to show off their bikini bodies, even the subtlest of jewellery can make a statement.

Lucky Eyes' [Circle of Life necklace](#) frames the face and sets off delicate collarbones whilst making a statement about love and commitment. Sported by celebrities in very public marriages, the architectural design is an emblem of eternity. Eye-catching and simple, the necklace creates a pronounced "WOW" on any woman's chest. Unlike heavy and bold jewellery, the Circle of Life range can be worn anywhere, any time.

Previously comprising of sterling silver and gold vermeil options, recently Sue Deveci, creator of the Circle of Life range, has added a 9ct gold ring; necklaces; and bracelets in 18ct solid white gold, yellow gold or rose gold. As a charming and symbolic gift option, the circle of Life collection is one of Lucky Eyes' bestsellers, with some buyers owning the full range to complement every outfit. Deveci said, "I've dedicated time to researching jewellery trends by scrutinising many celebrity selfies, but seeing your own work in them is a real buzz!"

Accompanying the wearer to a gym session or throughout the night, the delicate circles add a spot of sparkle to enhance any look; simple and stylish, vampy or classic and anything in between. Available as a bracelet, necklace or ring, the small elegant charm is full of meaning; symbolising eternal love and unity. See the sun come up through different eyes, as tiny diamonds catch the light and speak of eternity.

To see the Circle of Life range or other special and simple creations by Lucky Eyes, please see their site at <http://www.luckyeyes.co.uk/>

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About Lucky Eyes

Lucky Eyes was established in London by Sue Deveci , a professional construction engineer, with a dream of combining the structural simplicity of architecture with decorative elements of contemporary design. Drawing on her experience in the design industry and her own family's heritage in fashion and textiles, and successfully merging this with her own passion for statement jewellery, Sue has established a reputation for her ability to create unique, intricately designed and elegant jewellery.

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