

Xbox 360

Fact Sheet

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Product

Overview:

The Xbox 360 video game and entertainment system invites you into a limitless world of entertainment where the best games and social entertainment experiences come seamlessly together with your personal pictures and music library — all starting at an estimated retail price (ERP) of just \$199 (U.S.). Share your experiences anytime with friends in your living room or with friends around the globe on Xbox LIVE. With the addition of currently code-named “Project Natal,” Xbox 360 will introduce a whole new way to play that will capture your body, voice and imagination, transforming social gaming and entertainment forever. For families just starting to play together or seasoned gamers, Xbox 360 offers something for everyone at a great price.

Features:

The following are key features of Xbox 360:

- **Even more value for your dollar.** For less than it costs to treat a family of four to a day at Disneyland, your Xbox 360 system gives you limitless fun and entertainment, any night of the week. There has never been a better time to own Xbox 360, the video game and entertainment system that connects you to the games, entertainment and people you love.
- **A whole new way to play.** Xbox 360 introduces a brand-new vision for home entertainment “Project Natal.” When it becomes available, “Project Natal” will be controller-free fun that makes interacting with friends, games and entertainment on Xbox 360 more natural and easier than ever. “Project Natal” uses a sensor to track your body movement — it even listens to your voice. If you know how to wave your hands, shake your hips or speak, you and your friends will be able to jump instantly into the “Project Natal” experience. “Project Natal” will let people who’ve never picked up a controller finally join the fun.
- **All-in-one entertainment center.** Xbox 360 offers more entertainment than you can find from any other device connected to your TV. Whether you’re enjoying the top Hollywood hits in the highest possible clarity with Zune video on Xbox LIVE or managing and browsing your Netflix instant Queue, Xbox 360 connects you to a large online library of feature films, television shows, music videos, and exclusive game demos and trailers.¹ (A hard drive is required to download these movies, TV shows and other content.) Grab the popcorn and watch a broad selection of movies in 1080p instant true HD² with up to seven other people in an Xbox LIVE Party — no matter where they are.³ Share Facebook photos with friends or keep

your social circle up to date with Twitter right on your Xbox 360 console. Xbox 360 offers more fun, more entertainment and more of what you love — all from the center of your living room.

- **Games.** No matter what your passion or what games you crave, Xbox 360 offers the best and most varied library of games. Relive the legendary career of history's most popular band with "The Beatles: Rock Band" or croon along to chart-topping hits with "Lips: Number One Hits." Shift into overdrive on the world's most beautiful tracks with "Forza Motorsport 3" or gear up for combat in "Halo 3: ODST." Experience heart-thumping entertainment with blockbusters such as "Alan Wake," "Crackdown 2" and "Tom Clancy's Splinter Cell Conviction™," available on Xbox 360. Plus, Xbox LIVE Arcade changes the way we access and play games, with innovative downloadable titles such as "Joy Ride" and "Shadow Complex," and the convenience of full downloadable Xbox 360 games through Games on Demand.⁴
- **Family Settings.** Robust Family Settings features in Xbox 360 help parents control the online and offline game experiences of their children by selecting whether they can play online and whom they play with, and by locking the console to play only games that meet a certain rating. The Family Timer also helps parents regulate what kids play and for how long.

Xbox 360 Pricing and Component Details

Xbox 360 Arcade	Xbox 360	Xbox 360 Elite
ERP: \$199 (U.S.)	ERP: \$299 (U.S.)	ERP: \$399 (U.S.)
White console	White console	Black console
Plays progressive scan DVDs, CDs, MP3s and more out of the box	Plays DVDs, CDs, MP3s and more out of the box	DVD upscaling; plays CDs, MP3s and more out of the box
Xbox LIVE	Xbox LIVE	Xbox LIVE
Xbox 360 Wireless controller	HDTV-ready component AV cable	HDTV-ready component AV cable; HDMI cable
512MB memory		
Xbox 360 Headset sold separately	Xbox 360 Headset	Xbox 360 Headset
Hard drive sold separately	60GB hard drive	120GB hard drive
Ethernet cable sold separately	Wireless controller	Wireless controller
	Ethernet cable	Ethernet cable

¹ Xbox LIVE Gold Membership and Netflix unlimited subscription required (both sold separately). Xbox LIVE is not available in all regions; Netflix is available in the U.S. only. See <http://www.xbox.com/live>.

² Select HD videos are provided in 1080p. 1080p-capable HDTV and HDMI cable required to view at this resolution. For Instant 1080p HD experience, adequate broadband speeds required to reach maximum fidelity

(1080p resolution and 5.1 surround sound requires minimum of 8mbps download speed); video and audio quality will be reduced below 1080p and 5.1 surround sound at slower broadband speeds.

³ Hard drive recommended for Xbox LIVE and is required for some features.

⁴ Hard drive required.

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