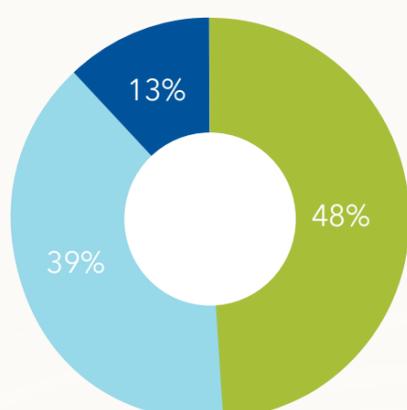


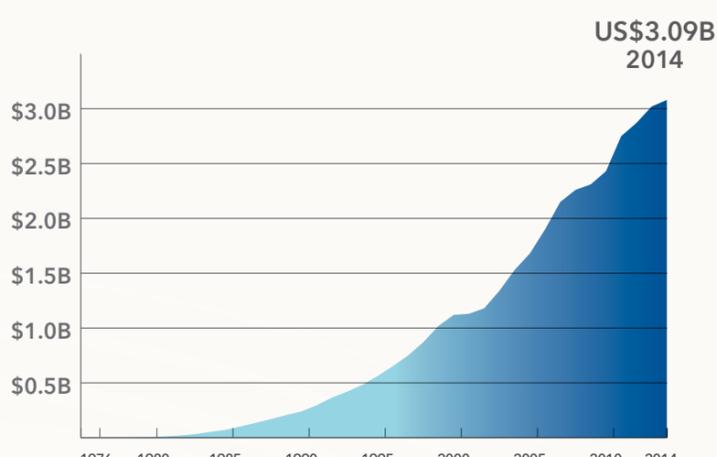
# Three ways SAS made 2014 the year of analytics

Analytics was a big deal in 2014. But for SAS, every year is the year of analytics. Here are a few things we do to make each year a success.

## 1 GROW REVENUE BY HELPING CUSTOMERS WORLDWIDE, IN EVERY INDUSTRY



REVENUE PERCENTAGES BY REGION  
 ■ Americas  
 ■ Asia Pacific  
 ■ Europe, Middle East and Africa



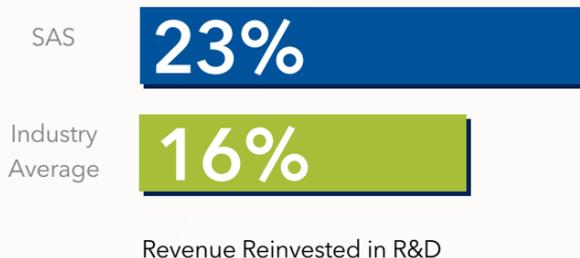
CONTINUOUS REVENUE GROWTH SINCE 1976  
 SAS achieved record revenue of US\$3.09 billion, up 2.3 percent over 2013.

## Software Revenue Percentages by Industry



\*Totals 102% due to rounding

## 2 MAKE GREAT ANALYTICS THAT CUSTOMERS LOVE



## 3 INVEST IN TALENTED PEOPLE AROUND THE WORLD



### Great Place to Work® Awards

- 15 COUNTRIES  
Australia, Belgium, Brazil, Canada, China, Finland, France, Germany, Greece, Mexico, Netherlands, Poland, Portugal, United Kingdom, United States
- 2 MULTINATIONAL  
SAS World Headquarters, Europe