

SEVEN TIMES
— *the* —
COMMUNITY



The**Cliffs**

C O R P O R A T E F A C T S H E E T

Media Contact

Jamie Prince, Flourish

864-248-0255 direct | 864-979-0715 mobile/text

🐦@jamieprince | Jamie@startflourishing.com

ABOUT THE CLIFFS



The Cliffs is a collection of premier private, luxury residential communities that offers a mix of sophisticated culture and innovative hospitality to create timeless family experiences. The Cliffs' seven communities encompass more than 20,000 acres in North and South Carolina and are surrounded by 100,000+ acres of national forests, state parks, mountain lakes and preserved land in the southern Blue Ridge Mountains.

Members enjoy access to all amenities within the seven communities through a single, all-encompassing amenity- and service-rich club membership. The Cliffs' suite of amenities for members includes seven championship golf courses, five wellness centers, 21 restaurant and private event venues, clubhouses, marinas, beach club, tennis complexes, equestrian center, hiking trails, wine clubs, an organic farm and more than 1,000 year-round social activities to create timeless family experiences.



ABOUT THE CLIFFS: AMENITY UPDATE



Now owned and managed by Arendale Holdings Corporation, The Cliffs has entered an exciting new chapter of its 23-year history, with a strong focus on new amenity development, the continual enhancement of The Cliffs' lifestyle and existing amenities, and strengthening community and strategic relationships.

New amenities keep The Cliffs top of mind in the residential and hospitality industries:

- The Mountain Park Cabin (opened June 2014)
- Oak Grove Pavilion at Walnut Cove (opened June 2014)
- The Storehouse at Keowee Falls (opened April 2014)
- Mountain Park Party Barn (opened December 2013)
- The Cliffs at Mountain Park Golf Course (Gary Player) (opened September 2013)
- Lee's Carolina Smokehouse at Keowee Springs (opened June 2013)
- The Porch at Keowee Springs (opened June 2013)
- The Cliffs at Glassy award-winning Storehouse & Putting Lab (opened April 2013)

Homes at The Cliffs range from \$500,000 to \$4+ million in price. Home sites start at \$100,000. For more information about The Cliffs, visit CliffsLiving.com or call 866-411-5771.



LOCATIONS



The Cliffs is located in the Blue Ridge Mountains of the western Carolinas, nestled between two of the nation's top award-winning cities for quality of life - Greenville, South Carolina and Asheville, North Carolina – and centers of higher learning – Clemson University and Furman University.

CORPORATE OFFICES

Headquarters – 3851 Highway 11 | Travelers Rest, SC 29690 | 864.371.1000

Downtown Greenville – 22 South Main Street | Greenville, SC 29601



MOUNTAIN-VALLEY LANDSCAPE

These communities are located within 15-20 minutes of award-winning Furman University and 25 minutes from acclaimed downtown Greenville, South Carolina.



THE CLIFFS AT GLASSY

Notable amenities: Tom Jackson Signature Golf Course with Clubhouse, Ballroom, Storehouse and Putting Lab, Chapel and Sunset Pavilion (scenic overlook), Community Garden and Playground, Wellness Complex with fitness center, Olympic-size outdoor pool, 4 lighted tennis courts, cabana and grill, fitness and waterfall hiking trails.

THE CLIFFS VALLEY

Notable Amenities: Ben Wright Signature Golf Course with Clubhouse, Ballroom, Nature Center, Dog Park, Wellness Complex with fitness center, 8 tennis courts (2 hard, 6 clay), outdoor sand volleyball and full-court basketball, heated indoor lap pool, Olympic-size outdoor pool with hot tub, and cabana, 300-acre Panther Mountain Park with waterfall hiking trails.

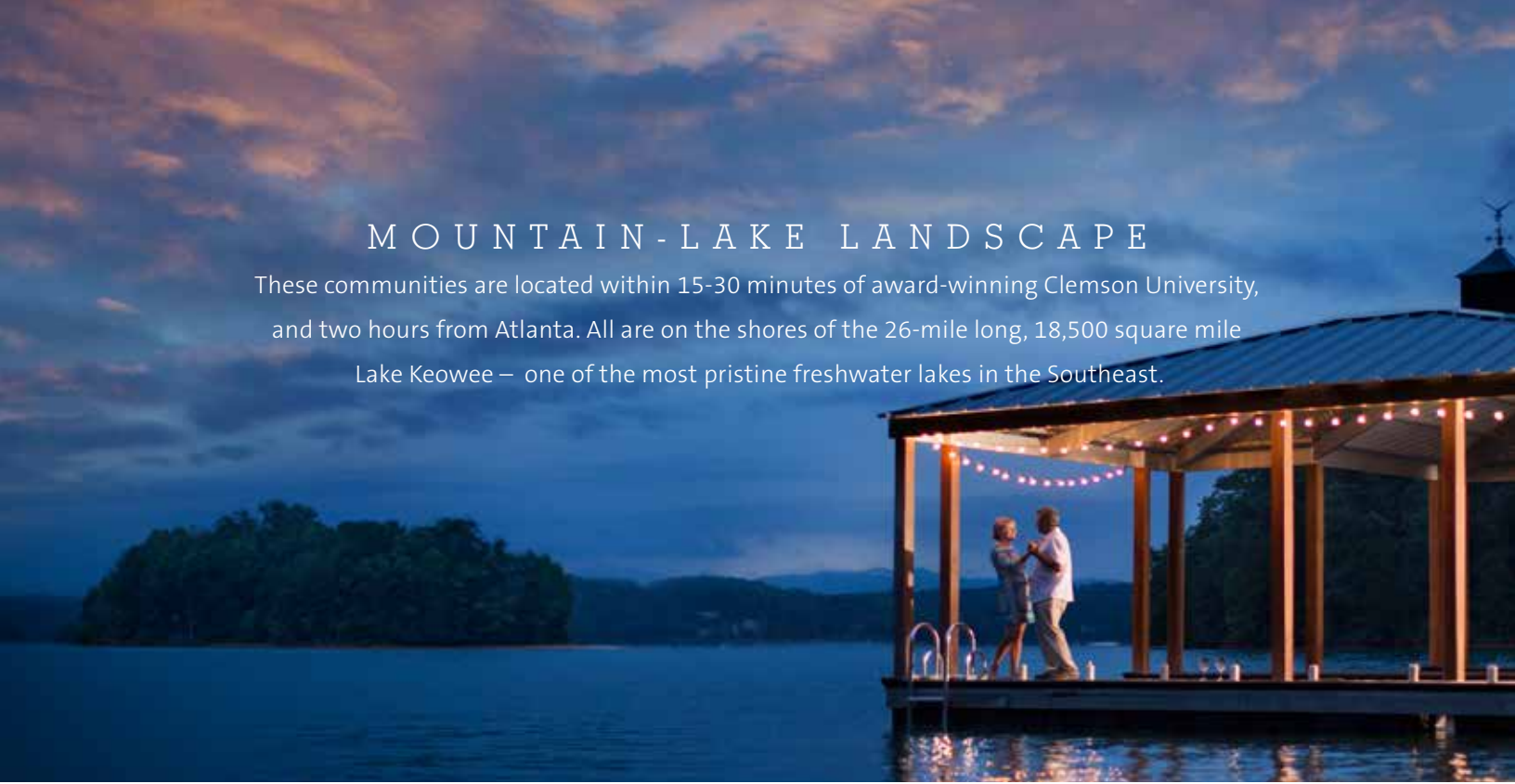
THE CLIFFS AT MOUNTAIN PARK

Notable amenities: Gary Player Signature Golf Course and home to The Player Group's North American headquarters, The Cabin at Mountain Park, Party Barn



MOUNTAIN - LAKE LANDSCAPE

These communities are located within 15-30 minutes of award-winning Clemson University, and two hours from Atlanta. All are on the shores of the 26-mile long, 18,500 square mile Lake Keowee – one of the most pristine freshwater lakes in the Southeast.



THE CLIFFS AT KEOWEE VINEYARDS

Notable amenities: Award-winning Tom Fazio Golf Course with Clubhouse, Equestrian Center, Marina with Ship Store, Lakehouse Restaurant, 10,000 sq. ft. Wellness Center, Outdoor pool pavilion.

THE CLIFFS AT KEOWEE SPRINGS

Notable amenities: Tom Fazio Golf Course, Beach Club, Porch, Lee's Carolina Smokehouse

THE CLIFFS AT KEOWEE FALLS

Notable amenities: Jack Nicklaus Signature Golf Course with Clubhouse, Storehouse, Wellness Center (currently under construction), Boat Slips, Tennis Complex, Waterfall hiking trails.



MOUNTAIN-URBAN LANDSCAPE

This community is located within 15 minutes of acclaimed Asheville, North Carolina and borders the Pisgah National Forest and “America’s Favorite Scenic Drive”, the Blue Ridge Parkway.



THE CLIFFS AT WALNUT COVE

Notable amenities: Jack Nicklaus Signature Golf Course with Clubhouse, Oak Grove Pavilion, Tudor-inspired Tavern & Pub, 18,000 sq. ft. Wellness Center, Indoor Lap Pool, Outdoor Pool, Spa, Nature Center, Hiking Trails.



NEW OWNERSHIP: ARENDALE HOLDINGS CORP.



Arendale is the sole owner and manager of The Cliffs, owning nearly 70% of the platted home sites and another 4,600 acres of future development “within the gates” of The Cliffs’ seven communities. Based in Florida, this premier diversified real estate investment company which invests in community and hospitality assets throughout the U.S. Arendale and its affiliated entities proudly celebrate a rich 40-year history of successful development projects, including residential, commercial, hospitality, resort, and golf course developments like Clear Creek at Lake Tahoe, Currahee Club in Georgia and the Colorado Golf Club (site of the 2013 Solheim Cup). The company and its affiliated entities are invested in more than 25 real estate partnerships and club operations in six states.

Arendale experiences exceptional growth by capitalizing on its strong reputation and relationships, priding it-

self on organizational stability and dynamic leadership with a team that has more than 150 years of combined experience in land acquisition, planning, development, home building, and the hospitality industry.

Arendale’s primary investor, Reinet Investments, S.C.A. is publicly traded organization listed on the Luxembourg Stock Exchange with global holdings valued at \$5.3 billion. Reinet has board representation at The Cliffs. [Learn more...](#)

Compagnie Financière Richemont, S.A., formerly the parent company of Reinet Investments, owns some of the world’s most iconic luxury goods brands. Their Maisons™ encompass several prestigious names in the luxury industry, including Cartier, Montblanc, Van Cleef & Arpels, Baume & Mercier, Peter Millar, and Alfred Dunhill. [Learn more...](#)



[Current Projects](#)
[Affiliated Projects](#)

ACCOLADES, HONORS AND PRAISE

South Carolina's Top 50 Golf Courses for 2014 – *South Carolina Golf Ratings Panel, 2014*

Best In State 2013-2014 – *Golf Digest, 2013*

No. 2 Best New Private Course (Mountain Park)– *GOLF Magazine 2013*

“Best New Courses 2013” (Mountain Park) – *Golf Digest, 2013*

Best Residential Courses (Keowee Vineyards) – *Golfweek, 2010, 2011, 2013, 2014*

#9 “South Carolina’s Best Golf Courses” (Glassy) – *PGA.com, 2011*

Best New Private Golf Courses (Keowee Springs) – *Golf Digest, 2010*

America’s Top 10 Golf Communities – *GOLF Magazine, 2009*

Best New Golf Courses (Keowee Springs) – *Golfweek, 2009*

Top 10 of America’s Top 100 Golf Communities – *Travel + Leisure Golf, 2006-2009*

Top 10 Best New Private Courses (Keowee Springs) – *GOLF Magazine*

50 Best New Courses (Keowee Falls) – *Golfweek, 2008*

Best New Golf Courses (Keowee Falls) – *GOLF Magazine, 2008*

Best of the Best (Keowee Springs) – *The Robb Report*

Top 10 Private Golf Communities – *The Robb Report*

Top 10 Best New Private Courses (Keowee Falls) – *GOLF Magazine, 2008*

America’s 100 Premier Properties – *LINKS Magazine, 2007*

Excellence in Golf Course Design (Keowee Falls) – South Carolina Golf Raters Panel

Top U.S. Golf Communities – *Luxury Living*

Top Golf Communities – *STRATOS*

America’s Top 25 Golf Communities | Diamond Award Winner – *Luxury Golf & Travel*

Fourth Most Scenic Course in the Nation

(Glassy – behind Augusta National, Cypress Point, and Pebble Beach) – *Golf Digest, 1995*

Top 10 Best New Private Courses (Keowee Vineyards) – *Golf Digest*

Best New Courses (Valley) – *Golf Digest*

America’s Best Golf Course Communities – *Golfweek*

Top 10 New Places Everyone is Talking About (Walnut Cove) – *GOLF Magazine Living*

Best Preservation Practices – *Mountain Homes*

Best Wellness Community for Health Lovers – *Mountain Homes, 2007*

Best Community to Stay Fit – *Mountain Homes, 2007*

Best New Clubhouses (The Golf House at Walnut Cove’s Club Village) – *Golf, Inc.*

