

JetBlue mints a new way to fly

Mint™ is JetBlue’s refreshing take on a premium experience. It is top-notch service with loungy, stylish seats minus all of the stuffiness often associated with the front-of-the-cabin experience. Mint debuted in June 2014 between New York (JFK) and Los Angeles (LAX), and will be introduced between New York and San Francisco (SFO) in October 2014.

JetBlue’s Mint experience

- Fully lie-flat beds up to 6’ 8” (203cm), averaging the longest in the U.S. domestic business class market
- The only private suites with closing doors in the American market, four on each flight
- Seats up to 22.3” wide, making them the widest seats on average in the U.S. domestic market
- Air cushions with adjustable firmness
- Massage function
- 15-inch flat screen with up to 100 channels of DirecTV® programming and 100+ channels of SiriusXM® radio
- Shoe storage
- Dual 110volt power outlets with two USB port at every seat
- “Wake me for service” button, so you will never snooze through a meal (unless you want to)
- Pre-departure drink, followed by a cocktail and amuse-bouche once airborne
- Curated menu by popular New York City restaurant Saxon + Parole
- Customers will customize their meal by choosing among five offerings, comfort food with a twist, served tapas-style.
- Fresh coffee made from the first purposely-built cappuccino machine for a U.S. airline
- Customized men’s and women’s kits amenity kits by partner Birchbox
- Dessert from Blue Marble and sweet treats from Mah-ze-Dahr



Mint’s 16 lie-flat beds are designed exclusively for JetBlue in partnership with Thompson Aero Seating. JetBlue will offer a unique of 2-2 configuration seats in rows 1, 3 and 5, and 1-1 private suites configuration in row 2 and 4. JetBlue will be the first and only airline in the Americas to offer customers the option of a completely separate single suite seat that includes a closable door for increased privacy.

The longest bed in the U.S. sky

With the touch of a button, travelers can transform their sleek seat into a bed that stretches up to 6’ 8” long – the longest beds in the transcontinental U.S. market. The Mint seat is 20.7” (53 cm) wide and 22.3” (57 cm) wide in the four Mint suites, making Mint the widest seats on average in the U.S. domestic market.

First-rate service

Mint customers will enjoy a pre-departure drink, followed by a cocktail and amuse-bouche once airborne. JetBlue, New York’s Hometown Airline™, has partnered with the popular New York City-based restaurant Saxon + Parole to curate the onboard menu. Mint travelers will customize their meal by choosing among five “comfort food with a twist” offerings, served tapas-style, followed by dessert from Blue Marble. Fresh cappuccino and espresso made from the first purposely-built cappuccino machine for a U.S. airline will be available throughout the flight. Prior to arrival a sweet treat from Mah-ze-Dahr will be served.

JetBlue will also be the only U.S. airline to offer customized men’s and women’s amenity kits from partner Birchbox. Designed specifically for JetBlue, and refreshed often, Birchbox will bring the latest favorite products to Mint customers.

Transcontinental

Mint will be available on flights from New York (JFK) to both Los Angeles (LAX) and San Francisco (SFO) on JetBlue’s brand new Airbus A321 delivery aircraft that will join the airline’s fleet in 2014.