**FOR IMMEDIATE RELEASE**

**New Coffee Shop, Vespr, Hosts Educational Coffee Cupping Event**

*Sample, learn, and experience a diverse variety of specialty coffees from connoisseur Edd Siu, owner of Vespr Craft Coffee & Allures*

**WHO:**  Event hosted by Vespr Craft Coffee & Allures

**WHAT:**  Vespr Craft Coffee & Allures First Coffee Cupping

**WHEN:**  Friday, September 6th from 7:00pm – 9:00pm

**WHERE:**  626 N. Alafaya Trl Suite 105 Orlando, FL 32828 (Waterford Lakes)

The complimentary coffee-cupping event is open to both the media and the public. Attendees will have the opportunity to taste eight specialty single origin coffees that are sourced from Ethiopia, Bolivia, and Panama, to name a few. During the tasting, coffee expert Edd Siu will educate and answer all questions pertaining to third wave coffee, which focuses on producing high quality coffee and promoting environmental conservatism and direct trading. Iced Bakery, a local mobile bakery, will be providing complimentary artisan baked goods to satisfy any sweet cravings.

The coffee cupping event will help increase awareness for the third wave movement and promote the purchasing of direct trade products, as well as encourage environmental sustainability in the Orlando area.

**About Vespr Craft Coffee and Allures:**

About Vespr Craft Coffee & Allures: Vespr Craft Coffee and Allures brewed its first cup of specialty coffee on May 15, 2013. The eco-friendly café serves delicious but healthy edibles and beverages in a relaxed social space, promoting creativity and tranquility. In the first month of opening, Vespr was featured on Fox Orlando, Tasty Chomps, The Daily City, and reached #1 on Urban Spoon. For more information about Vespr Craft Coffee and Allures, visit: [www.thevespr.com](http://www.thevespr.com" \t "_blank).

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