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THE BEVERLY HILLS CHAMBER OF COMMERCE AND LARRY KING HOST BEVERLY HILLS TOMORROW, A SYMPOSIUM CELEBRATING THE CITY'S CENTENNIAL AND THE INNOVATIVE LOCAL MINDS SHAPING THE 21ST CENTURY

Local visionaries in the entertainment, philanthropic, medical, fashion, and technology industries will offer insights into how business will evolve as Beverly Hills celebrates its 100-year anniversary.

BEVERLY HILLS, California (March 5, 2014) – The **Beverly Hills Chamber of Commerce** will host the second annual ***Beverly Hills Tomorrow: A Vision for the Future*** symposium presented by the **City of Beverly Hills** on **Tuesday, April 8 from 5:00 pm – 8:00 pm**. The event will be held at **The Wallis Annenberg Center for the Performing Arts** as part of the Chamber's centennial year celebrations and will celebrate a vision for the city's future and the innovative local minds shaping the 21st century.

Beverly Hills Tomorrow will be hosted by longtime Beverly Hills resident and entertainment icon, Larry King, and will feature four industry leaders, who will engage and inspire attendees through a dynamic conversation that will explore the role innovation has and will continue to play in defining local businesses and residents. Confirmed speakers to date include, **Haim Saban**, Chairman and CEO of Saban Capital Group & Chairman of Univision Communications Inc.; **C. Noel Bairey Merz, M.D.**, Director of the Barbra Streisand Women's Heart Center and the Linda Joy Pollin Women's Heart Health Program at the Cedars-Sinai Heart Institute; **Rachel Zoe**, Designer, Stylist, Author, and CEO of Rachel Zoe Inc.; and **Justin Mateen**, co-founder and CMO of the social discovery app Tinder.

"Beverly Hills Tomorrow brings together futurists, visionaries and progressive thinkers from various industries in an effort to engage business leaders in a discussion about the Southern California economy," said the Chamber's Executive Director, Alexander Stettinski. President John Bendheim added, "This year's speakers embody the great ideas and bright minds that have evolved Beverly Hills into the cultural icon that it is today and we are delighted that they're able to join us to share their visions for tomorrow and thoughts on why continued innovation is relevant to our future."

The **City of Beverly Hills** is the Presenting sponsor of ***Beverly Hills Tomorrow***. Platinum event sponsors are **Sprint** and **American Express OPEN**; Gold Sponsors are Aston Martin, Rothstein Kass, and Wells Fargo. Silver Sponsors are Barclays, Cedars-Sinai, and The Honest Company. Bronze Sponsors are Aon and Torrey Pines Bank. Media sponsors include, Angeleno and Los Angeles Business Journal. The public relations sponsor is 7 Second Strategies.

For more information about this event or to purchase tickets, visit beverlyhillschamber.com/tomorrow or call 310.248.1000. Member Tickets \$100 | General Tickets \$150.

About the Beverly Hills Chamber of Commerce:

The Beverly Hills Chamber of Commerce has served as the voice of the Beverly Hills community since 1923. The organization is committed to promoting local businesses and consistently advocates for Beverly Hills' economic interests. The Chamber's diverse members form a community of savvy innovators and business leaders who are committed to ensuring that the Beverly Hills economy thrives.

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