

Press release

Cherry AB (publ) Stockholm, 17 April 2018

Cherry publishes Annual Report for 2017

Cherry AB (publ) - STO: CHER-B.ST - has published its Annual report for 2017. The document includes Cherry's Sustainability Report and Corporate Governance report and is from today available on the Groups website, www.cherry.se under the tab Investors and as attachment to this press release.

For further information, please contact:

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This information is information that Cherry AB is obliged to make public pursuant to the Securities Markets Act. The information was submitted for publication at 11:45 p.m. CET on 17 April 2018.

CHERRY IN BRIEF

Cherry is a Swedish innovating and fast-growing gaming company established in 1963. The business strategy is to create shareholder value by owning and developing fast growing and profitable businesses within the gaming and casino industry. Today, Cherry operates through five diversified business areas: *Online Gaming, Game Development, Online Marketing, Gaming Technology*, and *Restaurant Casino*. The objective is to grow organically in combination with strategic acquisitions of fast-growing companies. Cherry employs some 1,400 people and has about 6,700 shareholders. The company's class B share is listed on the Nasdaq Stockholm exchange, Mid Cap segment. More information is available at www.cherry.se.