



Fact Sheet

Our Mission

Our goal is clear: to make the New World's Best Pinot Noir. In doing so, we hope to seriously challenge the greatest Burgundies that have dominated premium Pinot Noir production since the 13th century.

Our highly limited Pinot Noirs are produced from three separate, wholly owned estate vineyard domaines with distinct characteristics that provide the backbone for our world-class wines. They are:

- **Domaine du Docteur Rodgers:** Our first vineyard—planted in 1994—surrounds our home in Woodside, California. It is a single-acre, close-planted hilltop vineyard in California's Santa Cruz Mountains. The evening fog provides ideal growing conditions. The first wine from Domaine du Docteur Rodgers was the 1996 vintage.
- **Domaine Valeta:** A four-acre, 2,300-foot ridge in the Santa Cruz Mountains that gets snow in the winter. The mountaintop vineyard is on the first peak to the west of the famous Ridge Monte Bello vineyard. The cool mountain weather extends the growing season, giving Domaine Valeta the biggest body and darkest color of any Clos de la Tech wine. The first wine from Domaine Valeta was the 2002 vintage.
- **Domaine Lois Louise:** Domaine Lois Louise is an 80-acre, close-planted, steep-slope vineyard. It resides at 1,700-feet, directly facing the Pacific Ocean. The weather is grueling, causing the yield of this vineyard to be the lowest of all our vineyards. The first wine from Domaine Lois Louise was the 2004 vintage.

The Technology

From a custom-made tractor designed by Rodgers to manage the steep slopes of Domaine Lois Louise on cables to his patented wine press that replicates the effect of old-world wine presses but in a fraction of the time, technology for monitoring is more central to our operations than at any other winery. Cypress Semiconductor's PSoC (Programmable System-on-Chip) technology serves multiple functions at Clos de la Tech. Developed for UC Davis' Viticulture and Enology Department, PSoC can be used to measure several different temperatures, measure brix (the sugar content of a liquid), schedule and perform automatic pumpovers and send all of this information straight to a computer using a radio chip.

Watch these great videos that spotlight the Tech in our name: <http://bit.ly/CDLTSpotlightplaylist>.

Clos de la Tech vineyards lie deep in the heart of the famed 'Silicon Valley', the economic backbone of Northern California and technology epicenter of the United States. That's why winery owner T.J. Rodgers, CEO of Cypress Semiconductor, places one of his silicon chips on the reserve bottles representing 'Tech' and the careful balance of the Old World and the New World.

The Caves

Our winery is in three main caves—the Fermentation Cave, the Barrel Cave, and the Bottling Cave—each 30 feet wide, 30 feet high and 300 feet deep. The caves are stepped down the hillside to accommodate our gravity flow winemaking. There are several cross caves that connect all of the caves allowing us to get back and forth between the caves efficiently as well as be able to communicate while working together.

Fermentation Cave

The fermentation cave has 56 utility stations, which support our custom designed fermenters. Each utility station is equipped with cold water, hot water, air, argon/nitrogen and electricity. The fermentation tanks are placed directly into the T.J.-designed press. The press is moved from tank to tank. The wine is siphoned from the tank through a hose that drops from the fermentation cave to the barrel cave via a conduit in the wall and the wine goes directly into the barrels.

Barrel Cave

The barrel cave was designed to accommodate two years' worth of barrels. The barrels are from Francois Freres and are three year air-dried from the Bertrange forest.

Bottling Cave

The bottling cave has three years' worth of bin storage for our non-labeled wine since we release our wine four years after it is bottled.

The Name

Our name, **Clos de la Tech** (Klō deh lah Tëk), reflects our balance of the Old World and the New World. It was inspired by the great Burgundy Houses of France that often use the word 'Clos'—meaning 'enclosed area'—in their names and for the tech industry that thrives below our mountaintop vineyards.

All three of our proprietary vineyards are entities unto themselves, enclosed by natural barriers such as cliffs and forests or by walls made of stone pulled from the vineyard. To us, 'Clos' represents our respect for the old world traditions that underpin all we do.

   www.ClosDeLaTech.com