

INVITATION TO A SEMINAR ON

FUTURE TECHNICAL INFORMATION



IT'S TIME FOR TECHNICAL INFORMATION 2.1

The last time we held a seminar we received very positive feedback. Now we are back with ever more to share with you! Do you want to join and share the latest trends, study real cases, and be inspired by those at the forefront of technical information? Then you are welcome to an inspiring and informative afternoon with Sigma Kudos.

LATEST TRENDS

Daniel Björkman, manager of Sigma Kudos Information Management, will present studies that show what is currently hottest within the industry. You will even find out how your product's information value will be affected, and will hear more about new channels, such as, e-readers, mobile solutions, and so on.



PHOTO: LEE JOHANSSON

Jonas Löwgren

REAL CASES

Get new ideas by seeing successful solutions from real work! We will present a smart and intelligent way to manage information heritage through the distribution of large documents in broken-down forms, like topics. We will also go through how to document software correctly, and how to most effectively navigate and find your way around technical documentation.

INSIGHT INTO RESEARCH

We are proud to present Jonas Löwgren, professor of interaction design at Malmö University and an expert on usability. Jonas will give a lecture about how people today look for answers to their product-information questions. What does this mean for the technical information industry? Don't miss your chance to take part!

The seminar will be held in Swedish.

FRIDAY SEPTEMBER 7TH, 12:00–16:00, AT SIGMA KUDOS, DOCKPLATSEN 1, FLOOR 4,
MALMÖ. WE OFFER LUNCH AND COFFEE AT THE SEMINAR.
RSVP BY FRIDAY AUGUST 31ST TO SEMINARIUM@SIGMAKUDOS.COM