



## Internationalization – a driver for business performance

### SMALL AND MEDIUM SIZED ENTERPRISES (SMEs)

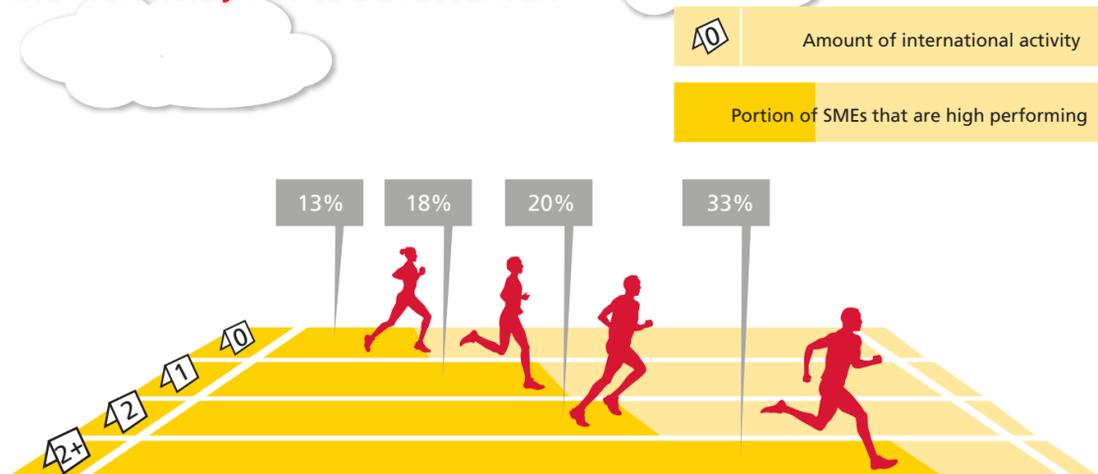
**%** Portion of SMEs that are high performing  
**0** Number of international activities



SMEs that operate internationally are more likely to be successful

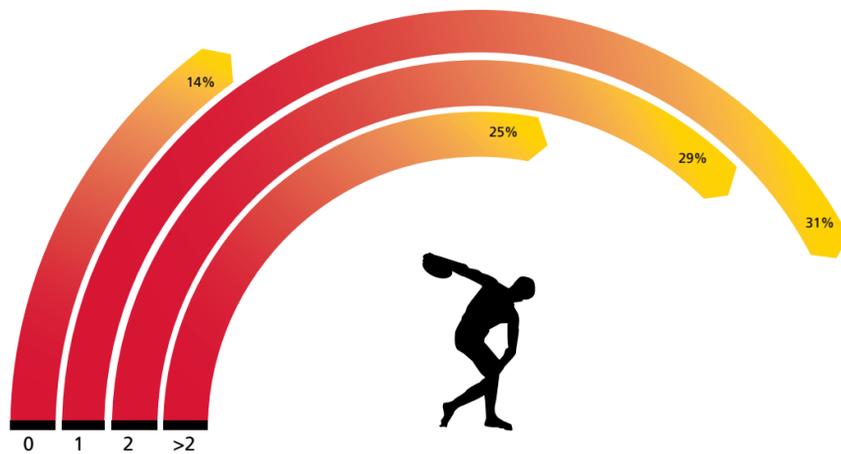
### BRICM SME

The more international business activities a BRICM SME has, the more likely it is to be successful.



### G7 SME

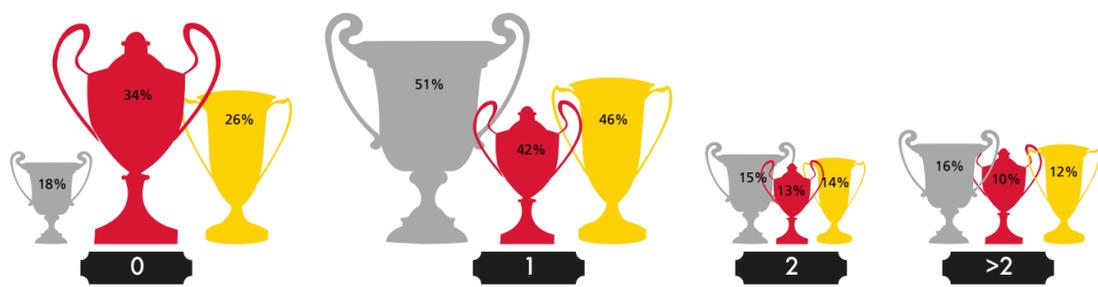
**0** Amount of international activity  
 Portion of SMEs that are high performing



G7 SMEs that operate only in their domestic market are less likely to be successful

### BRICM AND G7 SMEs IN COMPARISON

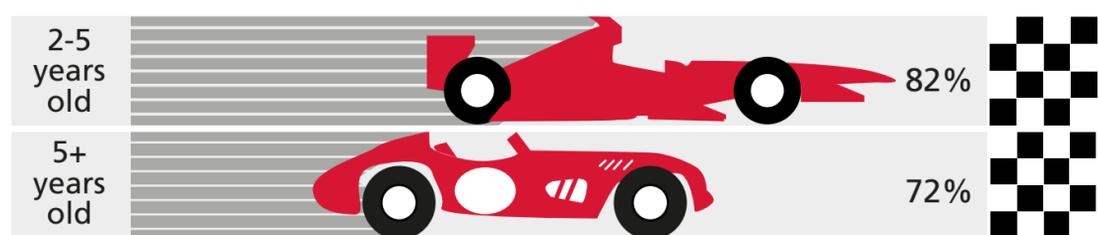
**BRICM** **All SMEs** **G7**  
**0** Amount of international activity  
 (%) Portion of SMEs



BRICM SMEs have more international operations than those in the G7

### YOUNGER SMEs

Portion of SMEs that operate internationally (%)  
 2-5 years old When the business was founded



Younger SMEs are more likely to operate internationally

