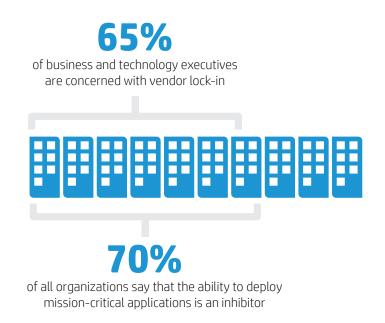
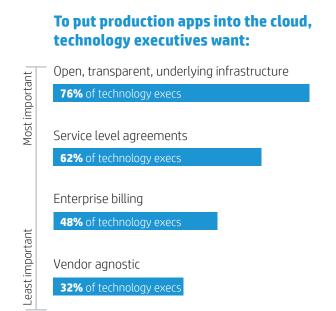
State of IT 2015:

The future as a hybrid world

Current barriers to cloud adoption





Hybrid delivery

Organizations will need to implement a hybrid delivery strategy to create an environment where the IT mix can rapidly change as organizational requirements change

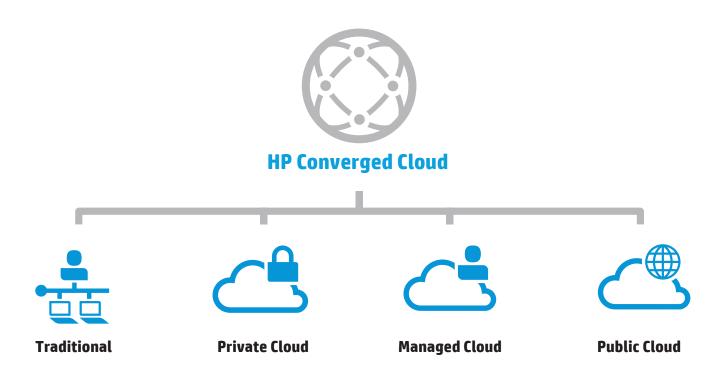


of technology execs say that portability of workloads between cloud models is important

of technology execs say that their organizations need to be able to burst to an external cloud service provider

HP Converged Cloud

Provides the essential foundation to build, consume and manage IT across the hybrid environment



Powering the hybrid future with HP

HP manages **over 200 enterprise clouds**

HP has over 50 CloudAgile partners and over 125 Cloud Centers of Excellence

HP enables **4 out of 5** of the world's largest search engines, **3** most popular social media properties in the U.S. and **8 out of 10** of the world's most trafficked websites

HP manages the world's largest private cloud at **50 PetaBytes**

HP powers over **850 clouds in 75 countries** with HP CloudSystem

HP's cloud-based Global Product Authentication Service helps organizations worldwide tackle counterfeit trading, worth an estimated \$600 billion a year and 5-7% of world trade¹

For more information:

hp.com/go/hpdiscoverfrankfurt2012

The research results above are from a joint HP and Coleman Parkes study² of 550 senior business and technology executives within enterprises and mid-market companies

