



Thinking of you  
**Electrolux**

## Electrolux Professional Company profile

**Electrolux Professional is the global reference point in the production and distribution of professional Foodservice and Laundry solutions.**

Thanks to the most comprehensive range of products for laundry, textile care, dishwashing, food preservation and preparation, Electrolux Professional provides best-in-class solutions and innovative products with excellent features and services to meet the needs of even the most demanding customers.

Choosing Electrolux Professional means relying on a customer-oriented organisation, with the widest sales and service network worldwide, composed of skilled partners, engaged daily on multiple fronts: consulting, design, installation and maintenance.

### **The commitment to the environment**

The commitment to the environment is written in the Electrolux's genetic code. A strong statement confirmed by decades of continuous research for more efficient products and processes, but also established communication activities to make Professionals in the business more and more aware of the importance of a conscious choice. Electrolux Professional developed a concrete approach that involves each phase of the product life, from design to production, from dismantling to recycling, with one single aim: reducing the impact on the environment and maximizing the Customer's benefits.

The genuine commitment to sustainability is proven by the fact that in 2012 Electrolux improved its score in the prestigious Dow Jones Sustainability World Index (DJSI World) which comprises the 10% best-in-class economic, environmental and social performers among the world's 2,500 largest companies.

### **Laundry Solutions**

Electrolux Professional provides a comprehensive range of solutions tailored for the laundry market and the specific needs of individual businesses operating within this market including professional washer extractors, dryers and finishing equipment.

Its new **Line 5000 range of washer extractors, barrier washers and tumble dryers** is designed to meet a diverse array of professional requirements, from self-service, hospitality and industry to health providers and commercial laundries. **Line 5000** is the result of Electrolux Professional's longstanding experience, **customer insight** and close cooperation with global experts to fully maximise laundering efficiency and minimise operational costs. In response to customer needs, the range is an innovative, cost saving laundry solution, with unrivalled ergonomic designs.

**Line 5000** offers energy and water savings with Electrolux's **Power Balance** detection system. The user-friendly **Compass Pro®** interface is intuitive, offering up to 55 programmes and available in 18 languages, allowing for ease of programme selection, whilst the machines structure features a USB port to facilitate installation of the latest process validation **Certus Management™** software. The range assures total hygiene, serviceability and quality laundry control, along with continued environmental sustainability in order to provide a cost effective and superior laundry solution.



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With a complete range of equipment, with the most exhaustive compilation of specific and patented features, backed up by the “Excellence inside”, Electrolux Professional solutions are always the perfect match to customer needs whichever the segment of the business. Excellent technological innovations assure at all time highest productivity, highest performance and lowest running costs.

**Electrolux Professional** is a leading global supplier to the catering, hospitality and care industry providing professional kitchens and laundry solutions. With the most comprehensive range of appliances for food preparation and preservation, dishwashing, and laundry systems, Electrolux is a brand synonymous with reliability, innovation and sustainability. It has 90 years’ experience and a portfolio of products designed according to strictest quality, safety and sustainability standards. Electrolux Professional is recognised worldwide for its social and environmental performance and its product lines meet and exceed international standards. In 2011 Electrolux Professional had sales of about EUR 650 million, approximately 2,600 employees, 7 factories, over 1,000 dealers and almost 2,000 service partners located in more than 70 countries. For more information, visit the web site: <http://www.electrolux.com/professional>