

ELECTROLUX CAPITAL MARKETS DAY 2019 WEDNESDAY 27 MARCH

Electrolux has the pleasure of inviting investors, financial analysts and media representatives to its Capital Markets Day in Italy on 27 March 2019. The event will be hosted by Jonas Samuelson, President and CEO, together with some of the management team. Electrolux management also invites you to dinner on the previous night (26 March).

The Capital Markets Day will provide an update on Electrolux strategic execution on driving profitable growth with an in-depth review of Business area Professional Products. The event will showcase how Professional Products fuel profitable growth through full-service offerings within Food, Beverage and Laundry to professional customers world-wide. The day will bring a deeper understanding of the offerings to the professional market, including a visit to a manufacturing and R&D lab.

The event is taking place at the largest site of Professional Products, located north of Venice, Italy. R&D and manufacturing for food service products are also based here.

To register for the CMD, please click [here](#).

CMD Venue:
Electrolux Professional
Viale Treviso 15
Pordenone
Italy

LOGISTICS



Hotel

Villa Condulmer
Via Preganziol, 1
31020 Mogliano Veneto (TV)
www.hotelvillacondulmer.it
tel: +39 041 597 2700

Important note: If you would like to book a room at the hotel for the night of 26 March, please indicate this on the registration link and provide the details requested. The rate is EUR 81/night. Rooms are limited and need to be booked before 15 February 2019 on a first come first served basis.

Hotel can be cancelled up to 15 days prior to arrival.
If cancelled after this time you will be charged for your room.



Travel

Participants are responsible for their own travel arrangements. For those staying at Hotel Villa Condulmer, please note it is a short taxi ride from Venice Airport. Electrolux will arrange transport on 27 March to the CMD venue for those staying at the hotel.

Suggested flights to Venice airport are:

From Stockholm, Arlanda Airport
26 March: 12:20-16:40 Lufthansa via Munich (LH2415, LH9458) or
26 March: 11:15-17:20 KLM via Amsterdam (KL1108, KL1655)
Return
27 March: 17:55-22:55 KLM via Amsterdam (KL1656, KL1121)

From London, Gatwick
26 March: 12:35-15:40 British Airways, direct flight (BA2584)
Return
27 March: 20:20-21:30 British Airways, direct flight (BA2587)

Business area Professional Products

Electrolux Professional Products is a full-service provider for the most sustainable experience in Food, Beverage and Laundry. With 2/3 of net sales in Europe, expansion is focused on North America and APAC, including Chains customers. In the professional market, after sales experiences is of extra importance. In 2017, the business area accounted for 6% of Group net sales and had an operating margin of 14%.

Learn more about Electrolux Professional Products [here](#)

PROGRAMME



Tuesday 26 March 2019

18.30 Dinner with management at Villa Condulmer near Venice airport, see left for more information

Wednesday 27 March 2019

07:00 Bus departs from Villa Condulmer
08:00 Registration (if you are not staying at Villa Condulmer)
08:30 Presentations by Group management, including CEO, CFO and Head of Business Area Professional Products
In-depth review of Professional Products, including plant and R&D lab visit, break-out sessions focusing on the latest innovations in Food, Laundry and Beverage, and how to grow in the after sales business
15.30 CMD closes, bus departure to Venice airport



Jonas Samuelson
President and
CEO



Therese Friberg
CFO



Alberto Zanata
Professional
Products

If you have any questions regarding the event, please contact:

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If you have any questions regarding registration incl. hotel and logistics, please contact:

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