



PETROLIA SE

'The Integrated Upstream Company'

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www.petrolia.eu

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Petrolia In Brief



Overview



- Established in 1997, now an internationally recognised oil & gas service Group with E & P interests
- Listed on the Oslo Stock Exchange, market capitalisation MNOK 200 (Ticker “PDR”)
- 3 business segments: Exploration & Production, OilService, Drilling & Well Technology
- Global presence with 250 highly skilled employees
- Extensive, international customer base: oil companies, oil service companies, drilling contractors, including major international companies, IOCs, NOCs

Petrolia's Revised Strategy



- An 'Integrated Upstream Company' focused on the NCS
- Growing the business through:
 - An upstream E & P business
 - A profitable oil services business
 - A drilling and well technology unit
- Sustainable throughout the business cycles
- Capitalising on intra-group synergies and broad network
- A management with a track-record of delivering growth
- Re-domiciled to Cyprus with listing in Oslo –
closer to key markets whilst European presence maintained

The Board of Directors

Berge Gerdt Larsen, Chairman (Age 60) B.Sc Chemical Engineering, MBA

30 years + experience in oil and offshore industry

2002 – 2011 Executive Chairman, DNO International ASA

1996 – 2002 CEO, DNO International ASA

1989 – 1995 MD, Odfjell Drilling & Consulting Company AS

Former Chairman of the Norwegian Rig Owners Association & Bergen Ship Owner's Association.

Current Board Member of Det Norske Oljeselskap

Erik Johan Frydenbo, Director (Age 67) Qualified Lawyer

Long term legal experience in the oil & shipping industries

Various positions as legal consultant, lawyer and MD in companies related to the oil industry

Currently a lawyer in his own legal practice

Unni Fossberg Tefre, Director (Age 66)

Extensive experience in oil industry administration & human resources

2004 - to date Administration Manager, Larsen Oil & Gas AS

1986 – 2004 Odfjell Drilling AS

Sjur Storaas, Director (Age 59) M.Sc Naval Architecture & Marine Engineering

Considerable experience in oil and oil related industries as senior manager and Board member

1983 – 2009, MD and VP of various companies related to the oil industry

Currently a Partner in Head Energy

Senior Management – Norwegian Branch

Kjetil Forland, Managing Director (Age 44)

Graduate in Management Programme (BI), Business Economics (NHH) & 2 years technical study (Technical School)

Considerable oil & offshore industry experience in management, operations & business development

Joined Petrolia in November 2010

2008 – 2010, EVP, Bergen Group Offshore AS

1996 – 2008, Manager & Director of Rig Operations, Odfjell Drilling AS

Solve Nilsen, Finance Manager (Age 43)

Graduate in Finance & Economics (NHH)

Extensive experience of finance and audit

Joined Petrolia in October 2010

2003 – 2010, Finance Manager, Oceanteam ASA

1997 – 2002, Financial Controller, Kavli Holdings AS & O.Kavli

1994 – 1997, Auditor, Deloitte

Company Restructuring & Recovery

Disposals	
January 2011	Deepwater Driller Ltd sold for MUSD 34.5 cash
March 2011	Deep Venture drill ship re-delivered to owners in return for MUSD 138 to JV (Petrolia's share MUSD 69)
Acquisitions	
March 2011	Purchase of remaining 50% of Venture Drilling AS shares for MUSD 34
August 2011	Acquisition of 10% of PL356, Ulvetanna. Delivered back January 2013
September 2011	Acquisition of 2 land rigs from Independent Oil & Resources ASA for MNOK 74
February 2012	Acquisition of 85% of Catch Fishing Services
May 2012	Purchase of 30% of 4 licenses in Norwegian North Sea from Front Exploration AS
October 2012	Redomiciling to Cyprus through a cross border merger
January 2013	Awarded 50% of PL674 in APA 2012
Current	On-going merger discussions with the oil department of Independent Oilfield Rentals

Company Restructuring & Recovery II

2011	Bond ISIN NO 0010440258	Balance
June	MNOK 125.5 Bond Repayment (including NOK 25.5m purchase by Petrolia ASA)	Net Balance: MNOK 374.5 gross
September	MNOK 30 Bond Repayment	Net Balance: MNOK 344.5 gross
November	MNOK 139.5 Bond Purchase by Petrolia ASA	Net Balance: MNOK 344.5 gross
2012	Bond ISIN NO 0010440258	Balance
May	MNOK 139.5 bond sold to 3 rd party	
June	Extension of Bond Agreement to 19 June 2015	Terms: 12% interest & incentive fee of 1% par value. Buyback from dissenting minority of bondholders.
2013	Bond ISIN NO 0010440258	Balance
January	Buy back of bond sold to 3 rd party in 2012 MNOK 101.1	Petrolia holds bonds for MNOK 124.1 Net balance of bond: MNOK 344.5
2011	Equity	Capital raised
August	Rights Issue	MNOK 25.3 raised
September	Private Placement (employees, board)	MNOK 7.6 raised
December	Land rig merger	MNOK 74 raised

Q4 2012 Highlights

- 60 % revenue growth to MUSD 32.9 (20.5) in Q4, driven by improved IOT Group performance
- EBITDA of MUSD 8.2 (3.8) in Q4, incl. Petrolia Norway EBITDA of - MUSD 3.7
- Petrolia Norway: Preparation of Q1 drilling on Storbarden. Awarded 50% of PL674, close to Johan Sverdrup, in APA 2012 in January 2013
- Equity of 3.49 dollar per share as of 31 December 2012
- IOT Group revenues for 2012 of MUSD 99.5 with an EBITDA of MUSD 39.2

Q4 2012 P&L

All figures in USD millions	Q4 2012	Q4 2011
Total Revenue	32.9	20.5
EBITDA	8.2	3.8
Operating Expenses	24.7	16.7
Operating profit (loss)	0.8*	(6.8)*
Net Financial Income (loss)	(1.4)	(1.7)
Tax	0.0	(3.5)
Profit (loss) for the year	(0.5)	(24.1)
Total comprehensive income (loss)	3.2	(7.9)

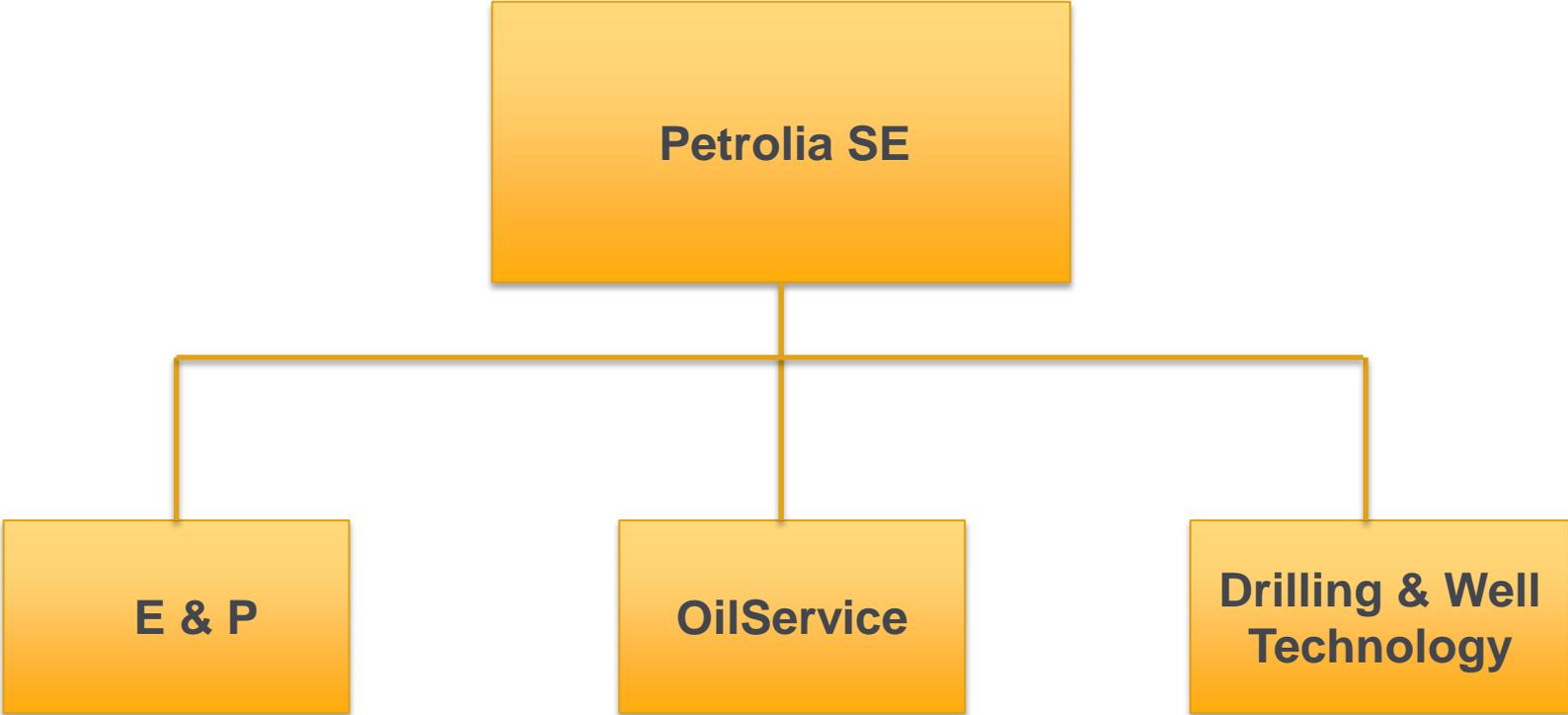
- Operating profit in Q4 2012 includes MUS\$ 7.4 in depreciation (10.6)

Q4 2012 Balance Sheet*

Assets	31.12. 2012	31.12.2011
Total non-current assets	125,729	117,412
Total current assets	100,083	81,797
TOTAL ASSETS	225,362	199,209
Equity & Liabilities		
Majority interests	91,482	81,483
Minority interests	3,516	2,615
Total equity	94,997	84,098
Non-current liabilities	83,209	28,049
Current liabilities	47,155	87,062
Total Liabilities	130,364	115,111
TOTAL EQUITY & LIABILITIES	225,362	199,209

- All figures in USD 1,000

Core Business Units



Exploration and Production



PETROLIA NORWAY AS

TFO 2012

Hopnesveien 127
5232 Paradis

Tel: +47 55 22 47 10
Fax: +47 55 22 47 01

pdr@petrolia.no

Press contact:
Managing Director
Vidar Bergo Larsen

Petrolia Norway AS

Current Status

- Focus on Norwegian Continental Shelf (“NCS”)
- Pre-qualified as NCS license holder in Feb 2012
- 30% interest in PL506S, PL506BS, PL506CS & PL506DS
- Awarded a 50% share of the promising PL674 in APA 2012 (close to Johan Sverdrup field)
- Working to acquire further E & P licences, focused on NCS

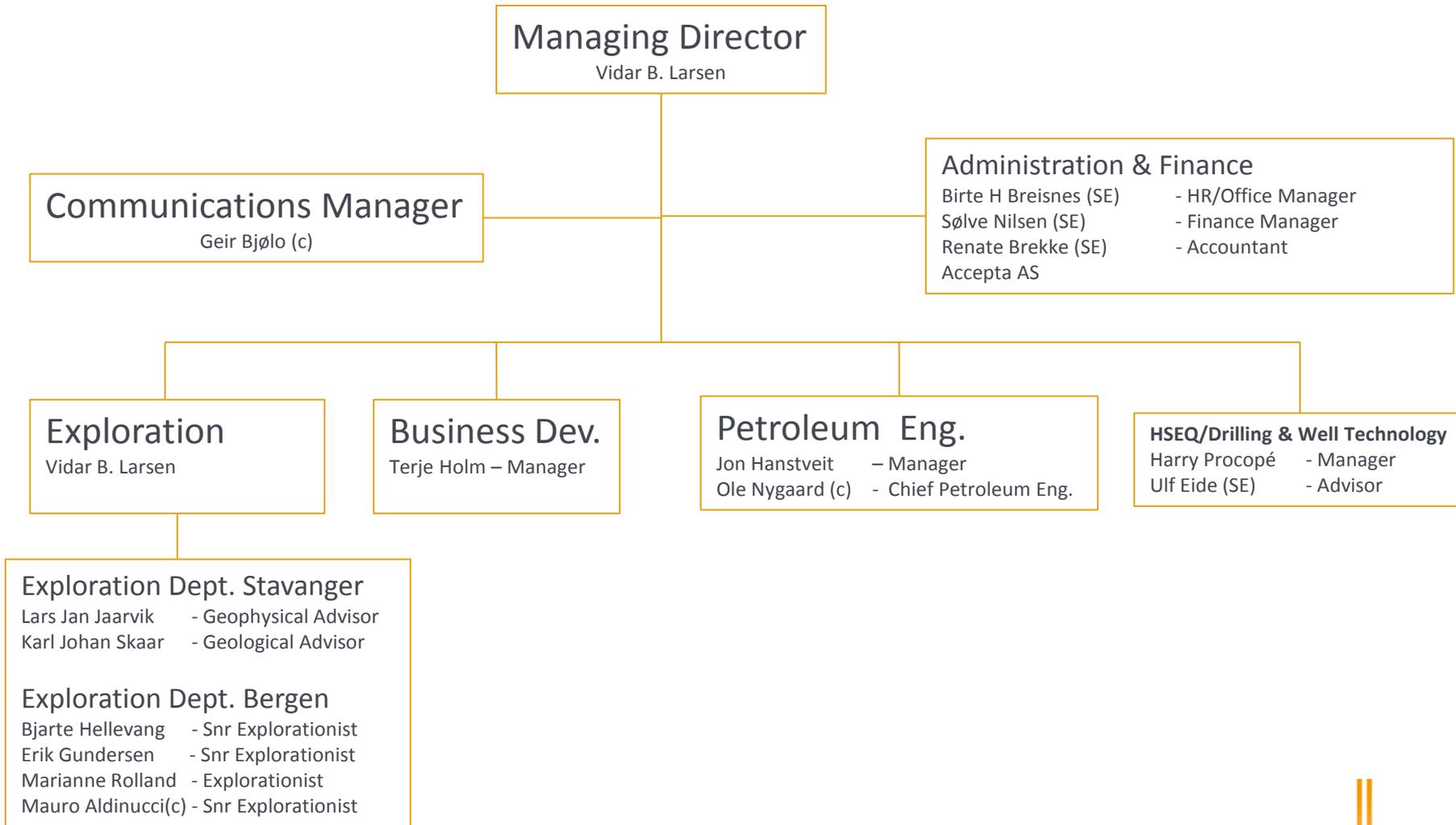
Targeting

- Under-explored play concepts
- Mature areas/prospects close to infrastructure - focus on extending field life
- Farm-ins (no drill commitments) and APA license rounds

Utilising

- Group IOR, EOR competences & network
- Experienced geological & engineering competence

Petrolia Norway AS - Organisation



Why the NCS?

Exploration: A World Class Exploration Province

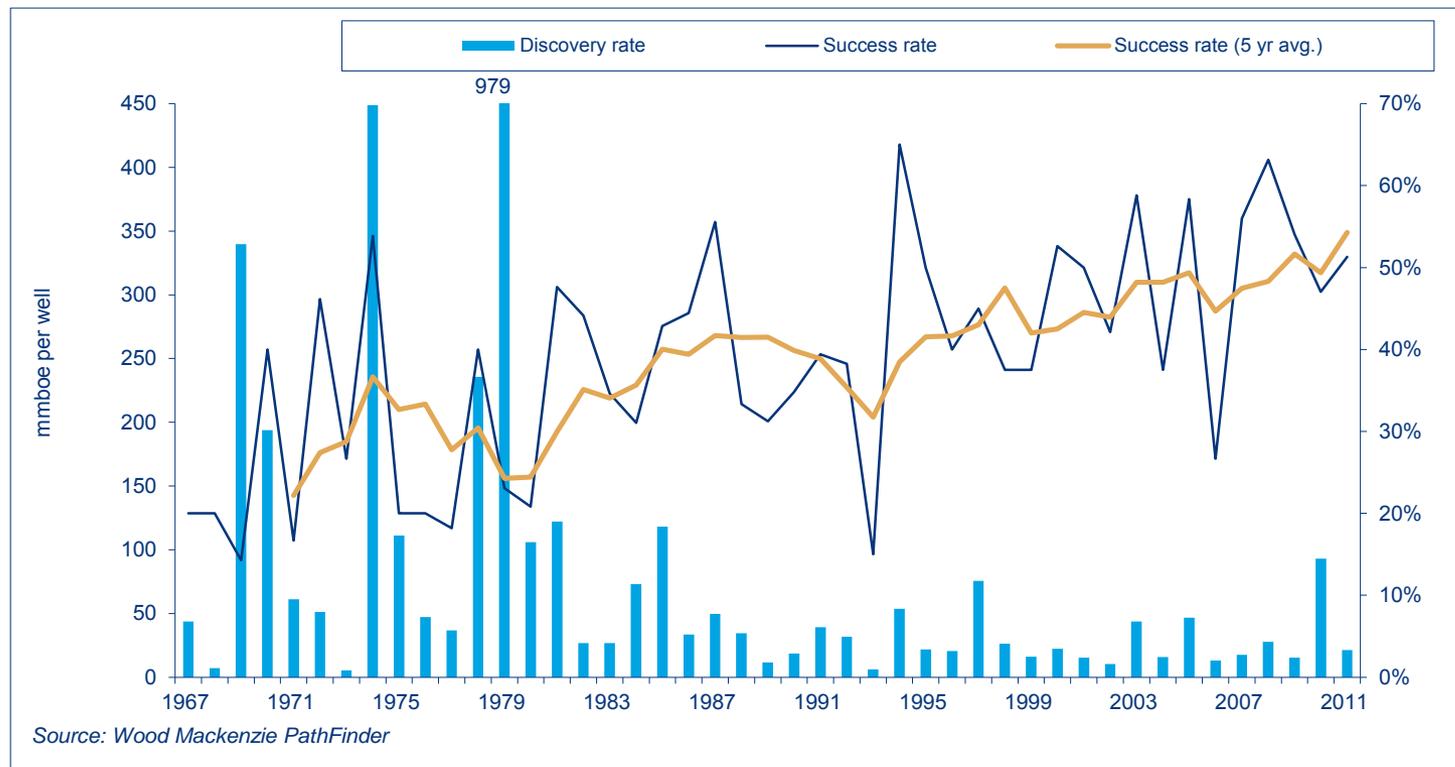
- A world class exploration province capable of delivering giant fields (2010-11: Johan Sverdrup, Havis/Skrugaard)
- Substantial interest in 22nd Round with focus on northern areas and Barents Sea unexplored frontier region
- Substantial interest in APA 2012, 40 companies awarded 51 licenses.
- Active drilling year with high impact wells
- F&D activity and investments are set to grow even further from already historic high levels
- M&A activity in 2012 was topped by Wintershall-Statoil and deals between the majors, outlook is for continued interest and activity

Developments: Extensive infrastructure to tie into

- 7 PDO's approved during 2012: Martin Linge (Hild), Bøyla, Svalin, Edvard Grieg (Luno) Draupne, Dagny
- Plans for about 20 new PDO's next 2 years
- Statoil executing several fast track PDO projects. Significantly shortening traditional development times

NCS Increasing Success Rates

- Average discovery size is 20-50 mmboe
- Discovery rates increased to 50% due to new technology
- Under-explored province still yields surprises



PL506 License Information

■ PL506S, BS, CS and DS

- Stratigraphic licensing
- Rocksource 25% (op), Petrolia 30%, Valiant 25%, Petoro 20%

■ Well 26/5-1

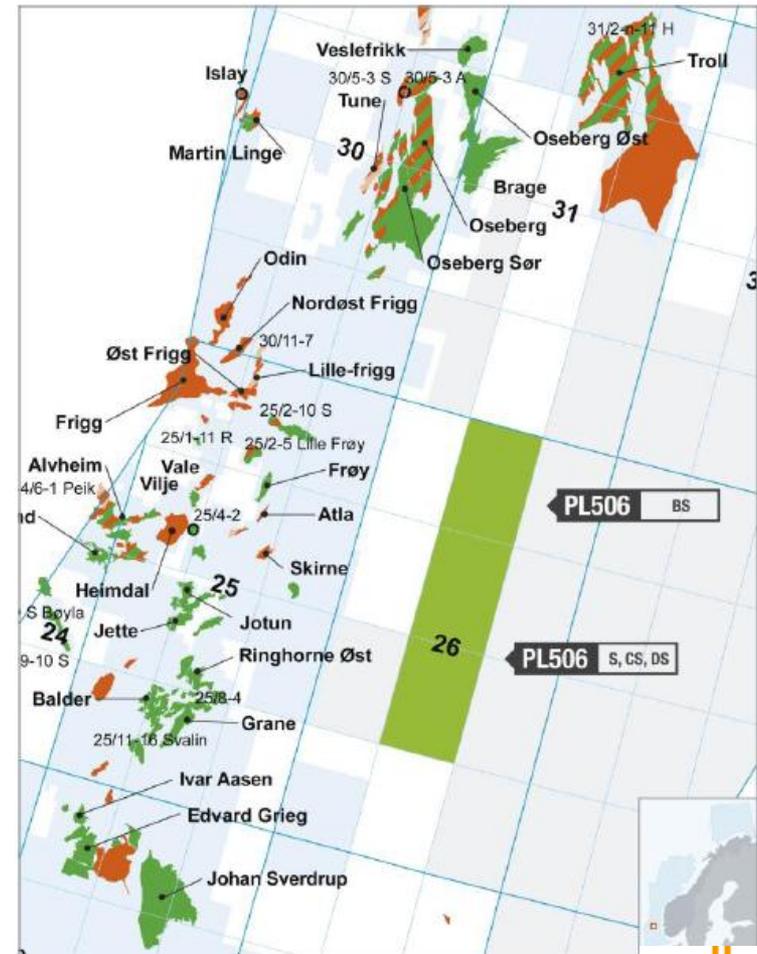
- Drill start in Q1 2013 (Borgland Dolphin)
- Low cost well

■ Risk

- Play opener in the under-explored Stord Basin
- Source and migration
- Stratigraphic traps
- Risk reduction by seismic and electromagnetic DHI's

■ Reward

- Operator estimates gross unrisked resources of 100 – 1,800 mmboe (Storbarden)
- Potential play opener with multiple follow-up targets



PL674 License Information

Awarded in APA 2012

Partners

- E.ON 50% (op)
- Petrolia 50%

Location

- Blocks 16/3, 16/6, 17/1, 17/2, 17/4, 25/12 and 26/10
- Norwegian North Sea, adjacent to the Johan Sverdrup discovery

Work program

- Within 3 years reprocess 3D seismic and collect new seismic over prospective area
- Within 3 years make a drill or drop decision

Recoverable resources

- Primary prospect 90 - 400 mmboe



OilService



OilService

Independent Oilfield Services(IOT)

- Longstanding, leading, international equipment rental group
- Owns equipment valued in excess of MUSD 62 per 31.12. 2012
- Rental of drill pipes, test strings & tubing, casing, handling & auxiliary tools & equipment
- Provides servicing of equipment, inspection & maintenance
- Approved by Nortest Test Centre Stavanger NS-EN ISO 9001 certified
- International business, contracts in place with major oil service companies, oil companies & drilling companies

Seadrill



Statoil



ExxonMobil



ConocoPhillips

TALISMAN
ENERGY

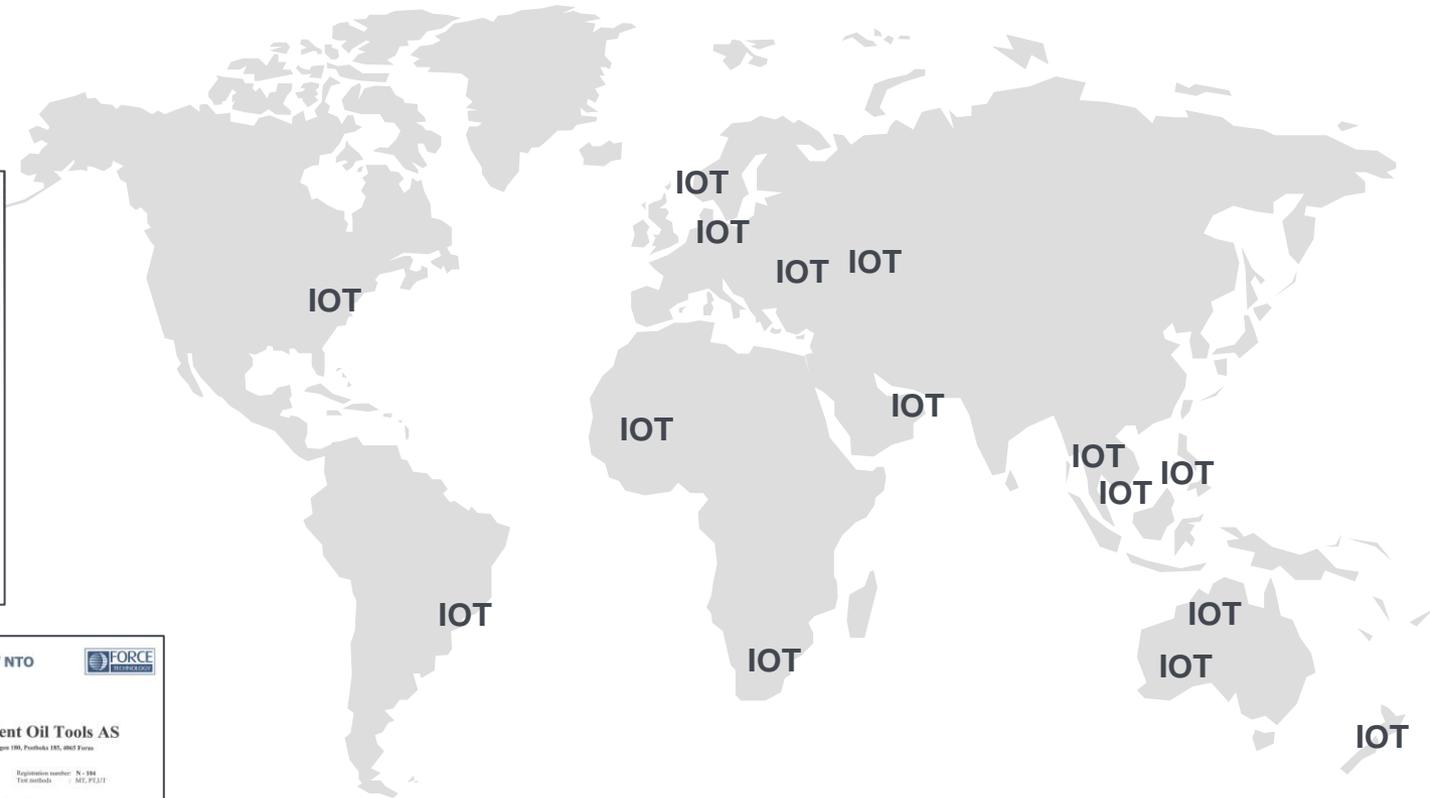


Prosafe

Transocean



Global Presence of IOT Group



A world wide operation, delivering the highest quality of service



IOT Group: Key Financials (MUSD)

	2012*	2011	2010
Revenues	99.5	79.8	73.6
Cost	60.3	41.8**	69.0***
EBITDA	39.1	37.9	4.5
Depreciation	24.7	32.6	30.9
EBIT	14.4	5.3	(26.3)
CAPEX	12.0	28.4****	13.4
Book Value	47.1	59.0	64.8
Receivables	38.2	41.1	22.2
Payables	18.7	21.3	12.7

*2012 figures not audited

**2011 includes reversal of impairment by MUSD 7.5 in ITP AS

***2010 includes impairment of MUSD 26 (MUSD 2 in IOT AS and MUSD 24 in ITP AS)

****Includes MUSD 7.5 of equipment acquired from COR in offset for receivables

Drilling & Well Technology

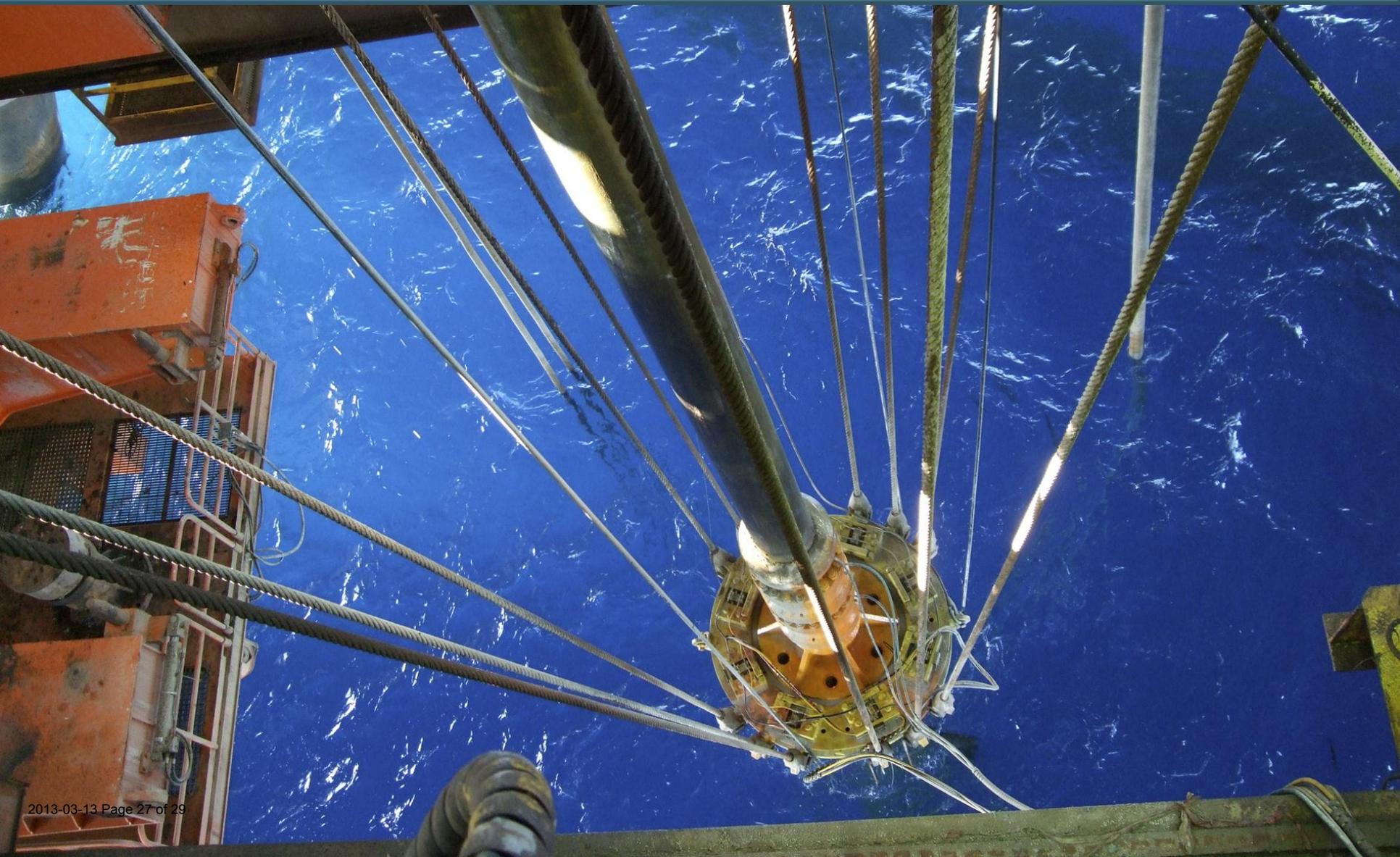


Drilling & Well Technology

- Business segment discontinued in 2009 due to difficulties relating to world banking crisis
- Currently being revitalised through acquisition and mergers
- Significant Board & Management experience to grow the business
- Recent merger to acquire two state of the art land rigs :
 - 150 Ton/1000 HP Ultrasingle Drilling Rig
 - 150 Ton/1000 HP Ultrasingle Workover rig
- One rig on contract in Romania for 18 wells until December 2013. The rig has proven to be efficient in line with expectations for the drilling activities as well as fast and efficient mobilisation and demobilisations between wells
- Work over rig is being marketed and will be mobilized once a LOI is signed



Petrolia Moving Forward



Outlook



- Petrolia Norway:
 - Qualified as licensee on the Norwegian Continental Shelf. Experienced geological and engineering team with offices in Stavanger, Bergen and Oslo
 - Storbarden, 30%, will be spudded by Borgland Dolphin late in Q1 2013
 - Awarded 50% of PL674, close to Johan Sverdrup, in APA 2012. Agreement signed with E.ON E&P Norge AS. Testing of new models for migration and maturation
 - Actively pursuing future farm-in opportunities
- IOT Group
 - Continue to improve operations and equipment utilization
 - Positive outlook for 2013
- Drilling and Well Technology
 - Drilling rig on contract to December 2013. Solid operational performance
 - Work over rig to be mobilized once a LOI is signed

Petrolia SE

27 Spyrou Kypriano

4001 Limassol

Republic of Cyprus

Email: pdr@petrolia.no

Website: www.petrolia.eu

