
ÅSE LINDSKOG NEW HEAD OF INVESTOR AND ANALYST RELATIONS

- Åse Lindskog to become as Head of Investor and Analyst Relations
- Lindskog is currently Head of Corporate Public & Media Relations

Effective May 17, 2010, Åse Lindskog will assume the position as Vice President and Head of Investor and Analyst Relations. Lindskog currently holds the position as Head of Corporate Public and Media Relations.

Lindskog has more than 20 years experience in communications and finance and has been with Ericsson for nine years. Prior to joining Ericsson she worked as a financial analyst as well as a reporter.

Until Lindskog's replacement is announced Ola Rembe will be acting Head of Corporate Public and Media Relations.



Åse Lindskog

NOTES TO EDITORS:

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.



PRESS RELEASE
MAY 4, 2010

Ericsson is advancing its vision of being the “prime driver in an all-communicating world” through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 80,000 employees generated revenue of SEK 206.5 billion (USD 27.1 billion) in 2009. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on OMX NASDAQ, Stockholm and NASDAQ New York

www.ericsson.com

www.twitter.com/ericssonpress

www.facebook.com/technologyforgood

www.youtube.com/ericssonpress

FOR FURTHER INFORMATION, PLEASE CONTACT

Ericsson Corporate Public & Media Relations

Phone: +46 10 719 69 92

E-mail: media.relations@ericsson.com

Ericsson Investor Relations

Phone: +46 10 719 00 00

E-mail: investor.relations@ericsson.com