

# Elaine Weidman-Grunewald

## Ericsson Head of Sustainability and Corporate Responsibility



Elaine Weidman-Grunewald is Vice President of Sustainability and Corporate Responsibility (CR) for the Ericsson Group worldwide. She has worked for Ericsson in the US and Sweden since 1998. During this time she has held various positions in the company ranging from Environmental Product Management to Sales and Marketing. Since 2005 her work has focused exclusively on driving Ericsson's sustainability and CR initiatives, and today she is a member of the company's Global Leadership Team, reporting to the company President and CEO.

Weidman-Grunewald is passionate about increasing access to communication in a sustainable and ethical way. She leads Ericsson in advocating the role of Information and Communication Technology (ICT) in addressing global sustainability challenges in areas such as poverty, development, climate change and human rights, as well as driving responsible business practices.

She is responsible for a number of the company's public private partnerships which explore the use of Ericsson technology and expertise to address challenges like the Millennium Development Goals, such as the global education initiative Connect To Learn at a global scale. She also leads Ericsson Response, the company's employee volunteer program which provides communications expertise, equipment and resources to humanitarian relief organizations when disaster strikes.

Ms Weidman-Grunewald serves on the Board of Millennium Promise. She is also on the Board of the Global e-Sustainability Initiative (GeSI.org). She represents Ericsson in many external fora, including the Broadband Commission for Digital Development and the UN Sustainable Development Solutions Network. She is also a member of the International Advisory Board of the Advanced Development for Africa (ADA) Foundation.

As the Ericsson spokesperson for Sustainability and CR, she is a frequent speaker at gatherings around the world, and interacts regularly with media, customers, policy makers and the analyst and investment community.

Ms. Weidman-Grunewald holds a double Master's degree from Boston University's Center for Energy and Environmental Studies, in International Relations with a focus on Latin American social and economic development issues, and Resource and Environmental Management.

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