

# âme pure®

PARIS - LONDON - NEW YORK

*Everybody deserves radiant skin.*

## **Our mission:**

Our goal is quite simple: to help individuals of all ages achieve beautiful, healthy, glowing skin. We have decided to approach that objective through the most systematic, effective and safe way that was available to us: by bringing exclusive, clinic-only treatments within reach of the average user, to enjoy from the comfort of home. We wanted to make premium-quality natural skincare available to all who are seeking to safely improve the quality of their skin with a method that has demonstrated proven results.

## **Our Promise:**

From the very beginning, we have sought to provide cutting-edge solutions that involve the highest-quality, most premium ingredients currently available on the market that deliver the only the most effective scientifically-backed results. We only use ingredients whose efficacy has been thoroughly demonstrated and that underwent no less than 3 human trials. However, we wanted to attain the utmost degree of efficiency while staying conscious of our effect on the world we all live in. This is why we have committed to cruelty-free, natural, non-GMO solutions that are produced in harmony with nature.

## **Our Process:**

We begin by staying at the fine edge of scientific research in the domain of cosmetic active ingredients. We then invest only in the leading active ingredients suppliers currently available in the international market, after a lengthy research process. Nor are we stingy with our findings – we use high doses of active cosmeceutical components in our products for more potent skin-enhancing results, at significantly higher percentages than the products currently available for sale. We use only the most skilled and advanced laboratories in Europe to develop our exclusive formulations, which are finely attuned to EU standards to guarantee the highest degree of quality and safety to our products. These high standards are attested to by the full certification that we own for all our formulations.

## **Our Results:**

As a result, we offer luxury high-end products at an affordable price, compared to companies who use the same ingredients sourced from the same producers in the same laboratories as us. We are able to provide these conditions because every step of our process is done in-house, from the scouting and acquisition of raw materials to the development of our exclusive formulations to product design to stocking, packing and warehousing. This process enables us to create treatments that deliver truly spectacular results. And we know they truly work not only

because of their extensive scientific backing – we are told personally, every single day, in the letters of gratitude that we receive from our customers, for whom healing their skin was equivalent with healing a part of their life.