



For Immediate Release

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Fiskars Partners with Garden and Yard Care Experts Chris Lambton and Russell van Kraayenburg

Fiskars' partnerships give fans the tools, education to garden with confidence

MADISON, Wis. (May 5, 2015) – [Fiskars](#), a leading global supplier of consumer products for the home, garden and outdoors, is expanding its team of DIY experts to include television host and professional landscaper Chris Lambton, as well as avid gardener and blogger Russell van Kraayenburg.

"We strive to offer Fiskars fans and followers resources for inspiration and education, while demonstrating how Fiskars tools can help them achieve their goals," said Fiskars Vice President of Brand Marketing Jay Gillespie. "Experts like Chris and Russell help us share tips for different types of gardening projects and drastically different types of outdoor spaces, as well as different growing climates. We're thrilled that our readers will be able to learn from their expertise."

[Chris Lambton](#) developed a love for working outdoors at a young age, growing up around his family's landscaping business in Massachusetts. Today, as co-owner of E. Lambton Landscaping and television host of "Yard Crashers," Chris has extensive experience transforming backyards into functional and beautiful living spaces.

"When I'm working on a landscaping project, I need tools that are going to stand up to tough jobs," said Lambton. "I'm excited to work with Fiskars because they bring innovation to standard yard care tools, from a trusted brand users can count on."

Russell van Kraayenburg is an urban gardener in Texas with a strong appreciation for garden-to-table recipes. As a cook and cookbook author, Russell is currently in the process of transforming all of the vegetation in his backyard into edible plants to use in his cooking throughout the year. He shares his experiences on his home and garden blog, "[Chasing Delicious](#)".

"I grew up with a vegetable garden right outside my kitchen and that has inspired me in developing my recipes and pursuing garden-to-table cooking," said van Kraayenburg. "Having the right tools out in the garden is just as important as in the kitchen. With a Fiskars tool in hand, I know the job will be a breeze."

Fiskars partners with inspirational experts to help provide consumers project ideas and how-to tips on [Fiskars.com](https://www.fiskars.com) as well as its social channels. Lambton and van Kraayenburg will cover a variety of gardening and yard care topics, from to how to get started with container gardening in small spaces, to the top tools new homeowners need to maintain a yard for the first time. They join Fiskars' talented team of experts in gardening, yard care, sewing, quilting, and crafting, which includes Emma Jeffery, blogger from Hello Beautiful, Smitha Katti, blogger from Smiling Colors, and Marty Ross, freelance garden writer.

Lambton and van Kraayenburg also partnered with Fiskars this spring, serving as part of an editorial board to help select grant recipients for Fiskars' community gardening grant program, [Project Orange Thumb](#).

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ABOUT FISKARS

Fiskars Corporation is a leading global supplier of consumer products for the home, garden and outdoors. The world famous orange-handled scissors are a registered trademark of Fiskars Corporation. The group has a strong portfolio of trusted international brands including Fiskars (the World's #1 Scissors Brand), Iittala and Gerber. Additionally the Fiskars Americas portfolio includes Gingher, American Designer Pottery and watering brands Nelson and Gilmour. Founded in 1649, Fiskars has 365 years of product quality excellence and is Finland's oldest company. Please visit www.fiskars.com.

ABOUT CHRIS LAMBTON

Chris Lambton is a media personality and lifestyle expert based on Cape Cod, MA with his wife Peyton. Lambton is host of DIY Networks "Yard Crashers" and appears with Peyton on HGTV's "Going Yard" where they transform backyards, one house at a time. Lambton also appears on HGTV and DIY Networks specials "HGTV Dream Home", "HGTV SmartHome" and "Blog Cabin". Lambton's expertise includes landscaping, hardscaping, garden planning, lawn care, and maintenance for all areas of an outdoor living space. Learn more at [ChrisLambton.com](https://www.chrislambton.com).

ABOUT RUSSELL VAN KRAAYENBURG

Founder of the home and garden blog "Chasing Delicious", and author of the cookbook "Haute Dogs", Russell van Kraayenburg is a self proclaimed food nerd and pastry lover. His work has been featured in many publications, including Southern Living, Men's Fitness, Redbook, TRADHome,

and Real Simple magazines and on various sites including Lifehacker, Fast Co., Business Insider, The Kitchn and more. Get more delicious [@chasedelicious.](#)