

# TECHNOLOGY CENTER IN SPAIN

We are building a new testing and technology center for summer, all-season and winter tyres in Spain. The modern technology center offers an excellent setting for demanding tyre testing under warm Southern European conditions. The new center will further reinforce the summer tyre competence of the company that is already known as a pioneer in winter tyre technology.

**1** Allows for year-round testing of summer, all-season and winter tyres

**2** Especially suited for testing tyres with a high speed rating

**3** Boosts and accelerates product development

**4** Acts as a venue for various trainings, product launches and visits

## LOCATION

- Being built in Santa Cruz de la Zarza, some 60 km south of Madrid
- The warm climate is ideal for testing summer and all-season tyres in particular
- Consists of test tracks over a 300-hectare area

## SCHEDULE

**2018** Construction fully under way

**2019** First tests

**2020** Technology center fully completed

## TESTING

- Utilizes state-of-the-art technology and modern testing equipment
- Covers more than 10 different test tracks that are used for testing the durability and safety of tyres and their performance on dry and wet surfaces.
- The key track is the 7-km oval with banked corners that allows testing at speeds of up to 300 km/h
- The tracks allow for performing many of the approval tests required for tyres

## PRODUCT DEVELOPMENT

- The center boosts and accelerates product development
- The aim is to develop products that are safer, more functional and eco-friendlier than before
- One of the projects that we have already started is the test planting of the guayule plant and its possible use as a replacement for natural rubber in tyre manufacturing

## SUSTAINABILITY

- The environment is taken into account in many ways, such as by landscaping the area, planting trees and participating in activities that promote bird nesting
- The local communities are supported through different sports clubs, events and charity projects

## READ MORE

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→ **PHOTOS:** [nokiantyres.com/technology-center-spain](https://nokiantyres.com/technology-center-spain)

→ **VIDEO:** [youtu.be/-vOgH9lf\\_IA](https://youtu.be/-vOgH9lf_IA)

→ **TESTING AT THE EXTREMES:**  
[nokiantyres.com/innovation/testing/](https://nokiantyres.com/innovation/testing/)