

:SQOOM®

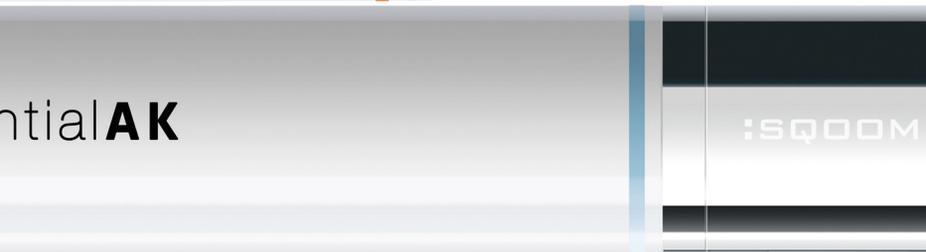
THE SKIN REVOLUTION



THE **SKIN** REVOLUTION

:SQOOM®





Quite possibly the most elegant way to achieve visibly beautiful skin.

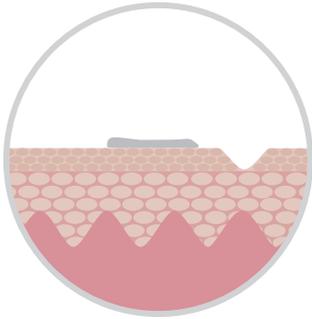
The revolutionary SQOOM concept combines ultrasound and iontophoresis in one stylish and handy device. This combination has long been a beauty salon treatment, but thanks to SQOOM it can now be experienced in the comfort of your own home. High value anti-ageing gels supply naturally derived nutrients and moisture to the skin. Wrinkles and fine lines can be visibly reduced. You will notice an improvement in the appearance and feel of your skin immediately. SQOOM helps your skin to regenerate, even with problem skin.



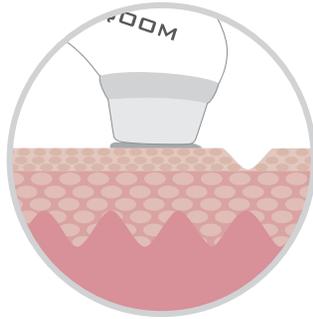
SQOOM WORKS DEEP IN THE SKIN.

The patented synchron technology enables large amounts of regenerating active ingredients to be transported deep inside the skin. At the push of a button the transducer produces one million gentle vibrations per second, which penetrate all layers of the skin down to the dermis. In addition, the ultrasonic waves can activate the skin's own production of collagen.

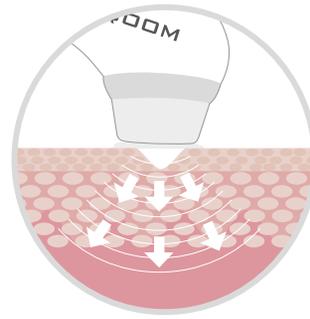
HOW SQOOM WORKS.



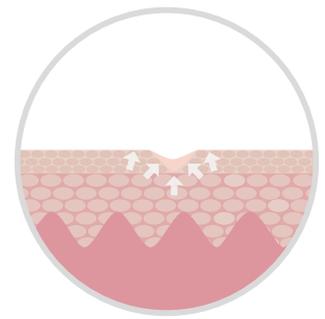
Simply apply the highly effective xCential gels onto the face, neck, cleavage or on the back of your hand.



The transducer generates one million gentle vibrations per second which penetrate all the layers of the skin down to the dermis. This causes skin channels and intercellular spaces to open briefly.



Synchronised switched iontophoresis transports large quantities of regenerating active ingredients in the xCential gels deep into the skin. You don't feel ultrasound and iontophoresis. You only sense a slight heat.



SQOOM helps the skin to regenerate and bolster up wrinkles. After a few applications you can already see and feel the results: Your complexion will look firmer, smoother and youthfully fresh.



THE SQOOM EFFECT

Skin ageing is a result of the gradual reduction of the body's own natural moisturiser, hyaluronic acid. It is hyaluronic acid that stabilises the elastic and collagen fibres of the skin, and protects the cells against free radicals.

Experience the SQOOM effect with its physical properties and highly effective ingredients. Fragmented, low molecular weight hyaluronic acids are a main ingredient of many xCential gels. SQOOM offers solutions for the various needs of your skin from anti-ageing to problem skin.



Furrows / lines of worry

Glabellar wrinkles

Crow's feet (periorbital lines)

Tear sacs / circumorbital rings

Perioral lines

Nasolabial lines

Wrinkles on the neck

Back of the hand

Wrinkles on the cleavage

Give your skin what it needs.

xCential ORANGE SERIES



SQOOM CLEANSER AND H+. THE DREAM TEAM FOR ALL SKIN.

xCentialH+

The innovative H+ gel is made entirely from skin friendly active ingredients of natural origin for visibly beautiful and smooth skin. The main ingredient of xCential H+ is hyaluron – a renowned moisturiser. Small hyaluronic acid particles of low molecular weight are transported to the deeper skin layers where they refill hollow spaces left by the ageing process.

xCentialcleanser

Optimal physical deep cleansing process, supplying skin with moisture and preparing it for the SQOOM treatment. Panthenol and chamomile extract have a skin soothing and relaxing effect.



SQOOM APPS: THE BEAUTY CREATORS

xCential**deSpot**

This whitening gel contains a unique combination of the active ingredients sulfuraphane and genistein. This can brighten skin areas and reduce age spots in a liposomal combination.

xCential**booster**

24 hour concentrated moisture boost. Fresh and velvety-smooth skin with immediate effect. Wrinkle depth is reduced after one single application and xCential booster has an 8 hour anti-wrinkle effect.



xCential**acqua+**

acqua+, a specially enriched spray, is used as an ideal supplement to the xCential Gels and xCential blue Gels. It can be applied with all gels and optimises the treatment by preventing gels from drying too quickly on the skin. Additionally it supplies the skin with extra moisture with gentle active ingredients. By using acqua+ you will use less high-value gel per treatment and the gels will last longer on your skin. A must-have for xCential booster.



The innovative SQOOM concept for skin problems and sensitive skin.



xCential BLUE SERIES

xCentialOL

Back- and muscle tension

Powerful liposomal encapsulated boswellia serrata extract relaxes tension and relieves discomfort.

xCentialRO

Reddened, sensitive skin

Magnolol and the active ingredients of caper buds have a skin soothing and extra sensitive effect.

xCentialNA

Scars and stretch marks

Bio-active amino acids and natural onopordon acanthium extract is able to assist in the skin's own repair process.

xCentialAK

Impure, greasy skin

Natural salicylic acid extracted from willow bark opens blocked pores. Black cohosh has a regulating effect on the sebum production of the sebaceous glands.

xCentialPS

Dry, flaky skin

Extracted from liposomal active ingredients of boswellia acid, magnolol, liposomal encapsulated liquorice active ingredients, calendula extract, dexpanthenol and pure camelia seed oil.

xCentialNE

Dry, irritated skin

Magnolol, dexpanthenol, extract of caper sprouts and pure camelia seed oil have a skin soothing and moisturising effect.

SQOOM **BLACK** WHITE

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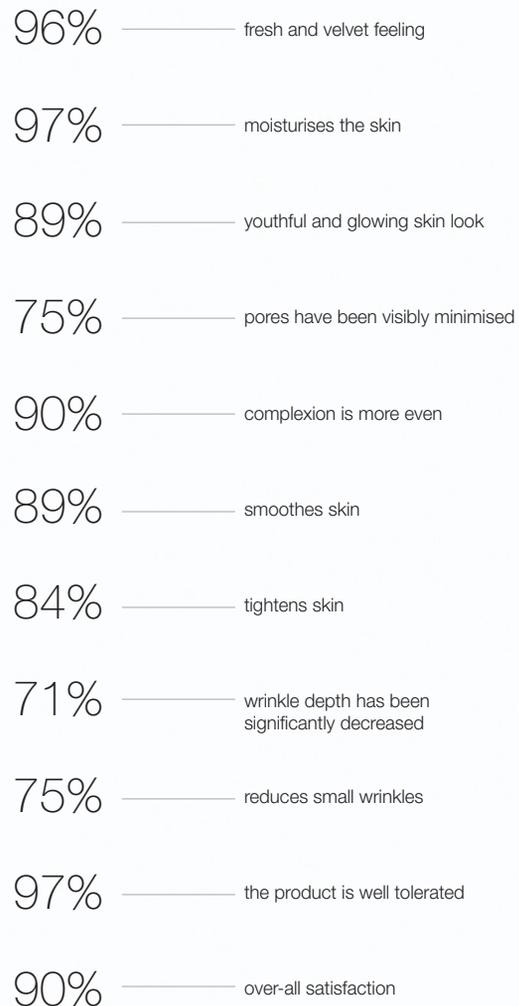
SQOOM meets the highest standards of design, quality and technology. In total, seven micro-computer controlled programmes can be chosen on the SQOOM device. The patented synchron technology enables large amounts of regenerating active ingredients in the xCential gels to be transported deep inside the skin. Highest standards of quality – engineered in Germany.



SQOOM HAS BEEN TESTED. THE NUMBERS ARE CONVINCING.

Under a scientifically managed and controlled application test, results clearly demonstrated the SQOOM EFFECT.

75 subjects (aged between 23 to 73 years) tested the effectiveness of SQOOM for five weeks and were then asked for their personal assessment.



:SQOOM®

To find out more about the
successful SQOOM Effect,
visit www.SQOOM.com

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