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STANDSEVEN

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November 2014

Introducing STANDSEVEN's Stool 7

Working collaboratively with architect, designer and OBE, David Adjaye, STANDSEVEN's Stool 7 welds sustainable, recycled metals and ethical intentions into angular, sculptural lines. One of the leading architects of his generation, David Adjaye is known for his pioneering approach and innovative projects. A piece of in-house functional art, the Stool 7 is no different, architectural in its making and ethical in its creation.

Each Stool 7 pays for one Ebola response kit for a family unit in Sierra Leone. Ebola can be prevented and treated. Each kit is made up of buckets, chlorine, soap, gloves, a gown and instructions on how to look after the infected in their own homes.

STANDSEVEN is an online destination offering trunk shows of design led products that create positive social impact. A limited edition of 40 stools is available in blue. These are numbered 1-40 and are subject to availability.

David Adjaye, OBE, says *'It is very exciting to be involved with STANDSEVEN. As a designer, the fusion of an ambitious ethical and social agenda with a strong aesthetic sensibility, is an incredibly motivating combination. It has been an enriching collaboration.'*

Each stool is priced at £920.00 and available at www.standseven.com.

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NOTES TO EDITORS

STANDSEVEN is an online destination offering trunk shows of design products that create positive social impact. STANDSEVEN collaborates with renowned artists and designers to create limited edition pieces, available for a limited time. Each piece has its own story. The stories of communities, the artisans and the materials themselves all help STANDSEVEN create a richer shopping experience, promoting an ethically responsible, elegant lifestyle.

STANDSEVEN has collaborations with David Adjaye, Ólafur Elíasson, Ross Lovegrove, B-Side by Walé, and Moroso amongst many others. STANDSEVEN now works with artisans in Bosnia, Kenya, Rwanda, Bangladesh, Pakistan, India, Sri Lanka, South Africa, Sierra Leone, Brazil, Belize, Mauritania, Angola, France and England. STANDSEVEN has a passion for artisan made products, a drive to support off the grid communities and a shared vision to bridge the worlds of high-end design with artisanal production.

In our day to day we are curators and creators of objects. Seeking ethical ways of working without exception. Searching out and creating pieces that have their own story to tell. Supporting people in their making.

Ikena Carreira & Tamaryn White STANDSEVEN Managing Partners & Founders

www.standseven.com