



HIPMUNK RELEASES 2015 SUMMER EUROZONE TRAVEL GUIDE

Hipmunk's data analysis identifies which euro-using countries are the best deals

SAN FRANCISCO (April 13, 2015) — American travelers are abuzz with news that the dollar to euro conversion rate is the best it's been in years and many are eagerly planning their trips abroad. But what many travelers don't know is that not all countries in Europe use the euro and that Eurozone deals vary from country to country. Hipmunk reviewed year-over-year flight, hotel, and vacation rental data to determine which Eurozone countries are the best deals, where travelers can shave off a few extra euros, and which country is the best fit for individual travel budgets.

"Most things in the Eurozone will be about 20 percent off to Americans," said Adam Goldstein, CEO and co-founder of Hipmunk. "But flights and hotels owned by companies headquartered elsewhere might not be as heavily discounted—especially with increased demand. So even with the conversion rate in our favor, travelers will have to keep an eye out for a good deal."

Hipmunk's team of data scientists reviewed flight/hotel searches and bookings made on Hipmunk from January 1 - April 4, 2015 for travel dates from June 1 – August 31, 2015. To calculate year-over-year data, Hipmunk compared this 2015 data to data from the same date ranges in 2014. Overall budget estimates are calculated by adding the average dollar cost of round trip airfare for one adult to the average price of a five-night hotel stay at the average nightly rate, single occupancy. All price data reflects rates actually booked by Hipmunk users and all search data reflects the percentage share of actual searches.

Eurozone Countries by Budget

The analysis revealed that the top two countries with the lowest overall vacation budget, Lithuania and Latvia, are also less popular destinations. However, a few popular destinations round out the top five.

Eurozone Countries by Popularity and Average Budget		
Popularity Ranking	Country	Average Per Person Budget
Low	Lithuania	\$1,798
Low	Latvia	\$1,799
Medium	Belgium	\$1,868
High	Ireland	\$1,961
High	Germany	\$2,036
Medium	Portugal	\$2,121
Medium	The Netherlands	\$2,155
Medium	Finland	\$2,178
Low	Estonia	\$2,182
High	Spain	\$2,311
Medium	Austria	\$2,373
Low	Luxembourg	\$2,381
Low	Cyprus	\$2,403

High	Italy	\$2,436
Medium	Greece	\$2,454
Low	Slovenia	\$2,470
High	France	\$2,561
Low	Slovakia	\$3,047

Flights Not Always A Deal

Hipmunk uncovered that summer flights to Eurozone countries aren't always a great deal. In fact, the average summer airfare from the U.S. to the Eurozone has increased 7 percent since 2014. However, there are specific flight routes from top U.S. cities to top Eurozone cities that are significantly lower than the national average.

Average Flight Prices to Eurozone Countries from U.S. Cities								
	<u>Rome, Italy</u>	<u>Paris, France</u>	<u>Madrid, Spain</u>	<u>Frankfurt, Germany</u>	<u>Dublin, Ireland</u>	<u>Athens, Greece</u>	<u>Amsterdam, Netherlands</u>	<u>Lisbon, Portugal</u>
NYC	\$1,324	\$1,031	\$1,114	\$1,113	\$871	\$1,356	\$1,090	\$1,221
LA	\$1,506	\$2,368	\$1,462	\$1,484	\$1,454		\$1,708	\$2,469
Chicago	\$1,619	\$1,375	\$1,351	\$1,352	\$980	\$1,310	\$1,276	\$1,515
Philly	\$1,785	\$1,271	\$1,186	\$1,470	\$1,159	\$1,428	\$1,588	\$1,267
Dallas	\$1,624	\$1,306		\$1,665	\$1,416	\$1,621	\$1,376	\$1,620
SF	\$2,098	\$1,663	\$1,558	\$1,799	\$1,212	\$1,824	\$1,585	\$1,637
Boston	\$1,377	\$1,130	\$1,139	\$1,245	\$958	\$1,303	\$1,055	\$1,006
DC	\$1,613	\$1,186	\$1,264	\$1,345	\$947	\$1,351	\$1,440	-
Atlanta	\$1,791	\$1,539	\$906	\$1,399	\$1,196	\$1,998	\$1,417	\$1,819
Houston	\$1,381	\$2,151	\$1,193	\$1,561	\$1,136	\$1,539	\$1,518	\$1,380
Phoenix	\$1,471	\$1,446	\$1,687	\$1,125	\$1,219	\$1,774	\$1,668	-
Detroit	\$1,502	\$1,146	\$861	\$1,484	\$1,128	\$1,636	\$1,950	\$1,568
Tampa	\$1,689	\$1,467	\$1,397		\$1,457	\$1,893	\$2,617	\$2,604
Seattle	\$1,702	\$1,515	\$1,627	\$1,748	\$1,275	\$1,811	\$2,063	\$1,566
Minneapolis	\$1,459	\$1,282	\$1,228	\$1,516	\$1,222	\$1,707	\$1,456	\$1,685
Miami	\$1,185	\$1,159	\$1,256	\$1,382		\$2,615	\$1,050	\$1,095
Denver	\$1,616	\$1,406	\$1,449	\$1,402	\$1,238	\$1,711	\$1,376	\$1,730
Orlando	\$1,408	\$1,202	\$1,424	\$1,664	\$910	\$1,369		
Cleveland	\$1,591	\$1,281	\$1,700	\$1,618	\$1,165	\$1,678		\$1,411
Sacramento	\$3,021	\$1,653	\$1,509			\$1,765		
Pittsburgh	\$1,421	\$1,481	\$978	\$1,521	\$1,179	\$2,282		\$1,388
Portland	\$1,714	\$1,511	\$1,566	\$1,509	\$1,398	\$1,618	\$1,696	
Charlotte	\$1,483	\$1,435	\$1,325	\$1,782	\$1,184	\$1,539	\$949	
Raleigh	\$1,755	\$2,030	\$1,271	\$2,300	\$1,142	\$1,557	\$1,356	\$1,287
National Average from all U.S. Cities	\$1,562	\$1,470	\$1,436	\$1,447	\$1,108	\$1,555	\$1,390	\$1,349

*Green denotes a good deal (at least \$100 less than the national average), yellow denotes an average deal (within \$100 of the national average), and red denotes a bad deal (\$100 or more than the national average).

Hotels vs. Vacation Rentals

Despite the change in the exchange rate, the average nightly summer Eurozone hotel rate has increased by 2 percent (in dollars) since 2014. But once again, when individual Eurozone countries are looked at separately, the data reveal opportunities for savings in the form of vacation rentals. On average, a traveler could save almost \$60 per night by booking a vacation rental rather than a hotel room.

Eurozone Countries by Average Vacation Rental Savings				
Savings Ranking	Country	2015 Avg. Nightly Hotel Rate	2015 Avg. Nightly Rental Rate	Average Nightly Savings
1	Slovakia	\$323	\$29	\$294
2	Finland	\$171	\$86	\$85
3	Portugal	\$154	\$82	\$73
4	Spain	\$175	\$103	\$72
5	Greece	\$180	\$116	\$64
6	Italy	\$175	\$116	\$58
7	France	\$218	\$163	\$55
8	Latvia	\$102	\$59	\$43
9	Cyprus	\$140	\$103	\$37
10	Ireland	\$171	\$148	\$23
11	The Netherlands	\$153	\$129	\$22
12	Austria	\$173	\$152	\$21
13	Belgium	\$121	\$111	\$10
14	Lithuania	\$76	\$77	-\$1
15	Germany	\$118	\$139	-\$21

For more details or to view the complete data set and summer Eurozone travel guide, please visit the Hipmunk [blog](#). For travel inspiration or to book your next trip, visit [Hipmunk](#) or download the [Hipmunk Flight and Hotel App](#) for free from the App Store and Google Play.

About Hipmunk

Hipmunk is the fastest, easiest way to plan travel. The site and mobile apps help save time and money by comparing top travel sites to show the perfect flight or hotel at the cheapest price. Hipmunk offers the most comprehensive travel search, from commercial flights, trains, and charter flights to hotels and vacation rentals through Airbnb and HomeAway. The unique display makes it easy to visually compare results to choose the best option.

MEDIA CONTACT

Liz Santos
Hipmunk
liz@hipmunk.com
650-735-1579