



HIPMUNK SPONSORS FREE RIDES TO PHILADELPHIA INTERNATIONAL AIRPORT

Hipmunk and Uber team up to take the agony out of holiday travel

SAN FRANCISCO (NOV. 24, 2014) — Hipmunk, the fastest and easiest way to plan travel, has partnered with Uber to take the agony out of holiday travel. From 9 a.m. to 3 p.m. on Wednesday, November 26, travelers heading to Philadelphia International Airport are eligible for a free one-way Uber Black Car ride worth up to \$50. Travelers should simply enter the promo code HIPMUNKPHL into the Uber app, select an Uber Black Car, and enjoy the ride.

Hipmunk and Uber also have teamed up to integrate the Uber API into the Hipmunk iOS mobile app. Now, when users book a last-minute hotel or look at a previously booked reservation on the day of check-in, they see an Uber button that allows them to order a ride directly to their hotel. The destination address is auto-filled so users can easily see the estimated ride price as well as the time it will take for their Uber to arrive.

“Integrating Uber’s API into our iOS app gives us yet another way to make travel easier,” said Adam Goldstein, CEO and co-founder of Hipmunk. “Since the partnership came at a time when travel can be most agonizing, we’re celebrating the partnership by helping our fans avoid the agony of holiday travel.”

Aside from the Uber integration, Hipmunk offers a variety of useful features for holiday travel planners that are available on its website, mobile site, and mobile apps. With the “agony” feature, which sorts flights by a combination of price, duration, and number of stops, users quickly see the most convenient flights first. And with the “ecstasy” feature, which sorts hotels by a combination of price, amenities, and reviews, users see the best hotels at the top of the list. In addition, hotel searchers who need to stay in a particular area can use the interactive map to refine results by proximity to a particular point of interest.

To learn more about Hipmunk or book your holiday travel, visit www.hipmunk.com or download the Hipmunk Flight and Hotel App for free from the [App Store](#) and [Google Play](#).

About Hipmunk

Hipmunk is the fastest, easiest way to plan travel. The site and mobile apps help save time and money by comparing top travel sites to show the perfect flight or hotel at the cheapest price. Hipmunk offers the most comprehensive travel search, from commercial flights, trains, and charter flights to hotels and vacation rentals through Airbnb and HomeAway. The unique display makes it easy to visually compare results to choose the best option.

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