



For more information contact:  
Tiffany Smith  
678-223-2711  
[pr@powerplan.com](mailto:pr@powerplan.com)

Randy Spoon  
404-879-9122  
[randy.spoon@ketchum.com](mailto:randy.spoon@ketchum.com)

## **PowerPlan VP honored as winner of 2014 Women World Awards Innovative Women of the Year Award**

*Elizabeth Cowart is the Gold Winner for Information Technology Software*

**ATLANTA, GA** – (February 4, 2015) – PowerPlan, the leading provider of accounting, tax and capital budgeting optimization solutions for asset-intensive businesses, is proud to announce Elizabeth Cowart, Vice President of Customer Success, has been named a winner of the prestigious Women World Awards in the category of Innovative Women of the Year, Information Technology Software.

The distinguished Women World Awards program annually recognizes significant achievement in the areas of leadership, innovation, organizational performance, new products and services, Women case studies, and customer satisfaction programs. This year more than 180 women were nominated by organizations in every major industry and from across the globe, including public and private, for-profit and non-profit.

“It’s an honor to be named a winner by Women World Awards,” said Cowart. “This award is a reflection of the achievements of the entire team at PowerPlan. The commitment we have to one another as well as to our customers inspires us to drive innovative initiatives each and every day. I’m proud of the team’s ability to combine creativity with execution to help our customers address some of their biggest challenges.”

Cowart has been with PowerPlan for almost a decade and has served in a number of roles. She joined the company as a professional services consultant implementing PowerPlan’s asset accounting solution. In 2008, Elizabeth moved into the support organization helping customers with core accounting and budgeting modules. In her



role, Cowart now manages the entire Customer Success Organization, which includes the Premier and Advanced Support programs. She is also responsible for PowerPlan's customer training initiatives and the customer executive board. She earned a Bachelor of Science degree in Industrial Engineering from the Georgia Institute of Technology.

### **About the Women World Awards**

SVUS Awards organized by Silicon Valley Communications are conferred in 10 annual award programs: CEO World Awards, Consumer World Awards, Customer Sales and Service World Awards, Golden Bridge Business Awards, Globee Fastest Growing Private Companies Awards, Info Security's Global Excellence Awards, Network Products Guide's IT World Awards, Pillar Employee Recognitions World Awards, PR World Awards, and Women World Awards. Learn more about The Women World Awards at [www.womenworldawards.com](http://www.womenworldawards.com).

### **About PowerPlan**

PowerPlan is an enterprise software company devoted to helping asset-centric businesses in the utilities, oil and gas, transportation, telecommunications, and mining industries optimize their financial performance. PowerPlan combines purpose-built software for asset centric accounting, tax and budgeting/analytics with domain expertise to help executives generate cash, mitigate compliance risk and enable a culture of cost management. The world's most demanding asset-intensive companies trust PowerPlan to manage more than \$2.3 trillion in assets today. PowerPlan is a privately held company based in Atlanta, GA. For more information, call 678-223-2800; email [info@pwrplan.com](mailto:info@pwrplan.com); or visit [www.powerplan.com](http://www.powerplan.com).

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