



SSAB is launching Strenx – the new brand for high-strength steels

SSAB is launching **Strenx**, a new high-strength structural steel product brand, which offers the most extensive portfolio of high-strength steels on the market. This will open up new competitive possibilities for customers to make stronger, lighter and more sustainable products.

STRENX™

PERFORMANCE STEEL

Strenx is designed for sectors where structural strength and weight savings are key competitive factors, especially in the lifting, handling and transportation industry. **Strenx** is also well-suited for agriculture, the frames of heavy mobile machines, rolling stock, offshore and construction sectors. Now customers will be able to design more competitive and sustainable products – cranes that reach further, trailers that carry more payload, trucks that use less fuel.

“For customers, this is a totally unique product since **Strenx** now covers the three product brands **Optim, Weldox and Domex** that are well-known trademarks of SSAB and the former Ruukki. **Strenx** embodies our over 50 years of experience in high-strength steels,” says **Gregoire Parenty**, Head of Market Development at SSAB.

Strenx features the world’s widest choice of high-strength structural steels both in terms of strength and dimensional range. Yield strengths range from 600 Mpa to 1300 Mpa, which is the strongest steel available on the market. **Strenx** is available in plate, strip and tubular products in thicknesses ranging from 0.7 mm to 160 mm.

“We give full support to designers and customers to help them upgrade to **Strenx**. By sharing our in-depth experience and wide knowledge of steel we can guarantee the best results for end-product performance,” adds Gregoire Parenty.

Strenx comes with guaranteed product consistency, services to help customer s’ businesses and permanent assistance to enhance end-product performance.

www.strenx.com

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Picture caption 1:

Strenx includes all SSAB’s hot-rolled plate and strip steels with a yield strength 600-1300 MPa (also tubes exceeding 600 MPa) and certain cold-rolled products.

Picture caption 2:

Strenx is the strongest steel with the widest range.

SSAB is a Nordic and US-based steel company. SSAB offers value added products and services developed in close cooperation with its customers to create a stronger, lighter and more sustainable world. SSAB has employees in over 50 countries. SSAB has production facilities in Sweden, Finland and the US. SSAB is listed on the Nasdaq OMX Nordic Exchange in Stockholm and has a secondary listing on the Nasdaq OMX in Helsinki. www.ssab.com