

Hardox Wearparts® launches new and enhanced website

New release creates a strong digital platform to support the growing Hardox Wearparts® network while increasing wear knowledge and improving uptime results for the end user.

SSAB announces the launch of a newly enhanced Hardox Wearparts® website. Visitors to the site will now find it easier to select the right steel and other wear materials and parts for their applications as well as more efficient tools for sending in their quote requests.

“The Hardox Wearparts® website is a next step in building up a strong digital footprint,” says Nancy Matos, Head of Market Development for SSAB Services. “With the new website as the foundation, our focus is to give companies that are subject to intense wear such as mines, quarries, cement plants and others, easy access to the knowledge they need to select the right material and design for their applications in order to optimize uptime for their operations.”

Hardox Wearparts® is a growing network of certified workshops—now 340 centers strong—that provides wear parts and wear services all over the globe. A part of SSAB, Hardox Wearparts® has significant experience in the wear arena having developed the industry-leading Hardox® wear plate.

With centers located all over the world, there is always a Hardox Wearparts® center nearby. And with the new website, it will be easier for customers to find the right center to do business with—not only by the nearest location but by production capabilities as well. Customers will be able to go to the site and select the nearest center that offers the services they are looking for—by wear part, fabrication needed or by specific industry expertise.

The website is also optimized for mobile phones as the number of smartphone users continue to rise. “We want to make it convenient for our customers wherever they are to find the best solution for their applications,” says Matos.

Hardox Wearparts® focuses on providing a complete solution for its customers from quality, well-known steel brands such as Hardox®, Strenx™, Toolox® and Duroxite™ overlay to thousands of wear products, consulting services, in-house production, onsite services and uptime management.

For more information, please contact:

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Image texts:

Image 1: The new Hardox Wearparts® website is optimized for mobile phones.

Image 2: Hardox Wearparts® representative onsite consulting with customer.

Hardox Wearparts® is the world’s leading provider of wear parts and wear services. With more than 300 centers in over 80 countries, there is always a Hardox Wearparts® center close to you. Hardox Wearparts® is a part of SSAB, the manufacturer of Hardox® wear plate.

www.hardoxwearparts.com