

Heléne Bittmann new Swedish VP Sales for the National Security focus area at Advenica

Advenica's new VP Sales, Heléne Bittmann, brings deep knowledge and vast experience from the Swedish and international defence and security industry. Starting late June 2018, she will be responsible for the company's solid development in Sweden within the focus area National Security.

The Swedish provider of cybersecurity solutions, Advenica, has appointed Heléne Bittmann as the new VP Sales for the focus area National Security in Sweden. Heléne has extensive experience as an officer in the Swedish Air Force, where she held a number of positions at both unit and senior staff levels, including project manager for several development projects. Heléne joins Advenica from Saab, where she recently worked as Sales Director and Country Manager focusing on parts of the European market. She has previously also worked in Saab's business area Surveillance/Electronic Warfare Systems.

The cyberthreat is distinct and has to be taken seriously. Advenica's offer is not only of great immediate interest but also unique from a security point of view. Furthermore, there is a strong, committed and close-knit team, which is crucial for creating the long-term and reliable relationships expected by our customers. With the product portfolio, Advenica creates the best conditions for protecting our national interests. Personally, this is enormously motivating to work with. I look forward to developing the company and market together with the team.

Heléne Bittmann, new VP Sales National Security Sweden

Besides the defence industry, the National Security focus area includes secret services, counterintelligence and governmental agencies that manage information of national interest.

Heléne will assume VP Sales responsibilities for National Security in Sweden late June 2018 and will be part of Advenica's management team.

This is a strategically very important recruitment for Advenica. We are in an expansive stage with intensive sales drives both in Sweden and internationally. Heléne Bittmann's network, leadership qualities and knowledge of military as well as political planning are major assets to our continued growth.

Einar Lindquist, CEO Advenica

For more information, please contact:

Einar Lindquist, CEO Advenica AB, +46 (0)704 29 98 39, einar.lindquist@advenica.com

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About Advenica

Advenica provides expertise and world-class high assurance cybersecurity solutions for critical data in motion up to Top Secret classification. We enable countries, authorities and companies to raise information security and digitalise responsibly. Founded in 1993, we are EU approved to the highest level of security. Our unique products are designed, developed and manufactured in Sweden. Read more at www.advenica.com

Advenica AB is a publicly traded company listed on Nasdaq First North Premier with the name ADVE. Certified Adviser is Erik Penser Bankaktiebolag. www.penser.se