



WILD VEGGIE BREAKFAST BOWLS ARE NOW AVAILABLE IN SPROUTS NATIONWIDE

July 20, 2014 – CULVER CITY, CA – Wild Veggie is pleased to announce new and expanding distribution, now featuring Breakfast Bowls in all 175 Sprouts stores nationwide!

Sprouts Farmers Market is famous for an impeccable eye in “what’s next in nutrition”. Serving customers in 10 states, and over 175 stores, Sprouts is a natural food staple. Whether looking for organic or green options, or allergy specifics like Gluten Free, Sprouts sets the bar high for brands who focus on nutrition and sustainability.

For this reason, Wild Veggie is ecstatic to gain distribution in Sprouts with their hearty and nutritious Breakfast Bowls. Featuring steel-cut oats, pearl barley and quinoa, Breakfast Bowls are a healthier alternative to traditional breakfast like sugary oatmeal, breakfast bars, or egg sandwiches. Made with only real, simple ingredients you would find in your own kitchen, Wild Veggie breakfast Bowls offer health-conscious, busy consumers the nutritious start to the day they want in a convenient heat and eat, single-serve format they demand.

Wild Veggie breakfast bowls can be found at any Sprouts store featuring four delicious varieties: Blueberry, Strawberry, Dried Fruit and Brown Sugar. To learn more about Wild Veggie products, the specifics of breakfast bowls, or updated store locations, please visit: WildVeggie.com

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Wild Veggie is a Vegetable Puree and Breakfast Bowl company based in Southern California. Known for their high quality, natural & organic ingredients, Wild Veggie is committed to bringing healthy, easy, quick meal solutions to busy consumers.

[Http://wildveggie.com](http://wildveggie.com)

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