

Learning materials support learning outcomes, pupil engagement and save time for teachers, Sanoma Learning's teacher survey shows

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Today Sanoma Learning, one of the leading learning companies in Europe, announced the results of a survey they conducted with teachers across five European countries who use their learning methods. Of the teachers surveyed, 95% reported that Sanoma Learning's materials help them in enabling pupils to realise their learning objectives. 85% reported that these methods help to engage pupils with their learning. Teachers also reported that using Sanoma Learning's methods saved them around eight hours of preparation and correction time each week on average.

Sanoma Learning polled over 4,700 teachers from primary and secondary schools in Belgium, Finland, the Netherlands, Poland and Sweden. 76% of these teachers had 11 years of teaching experience or more. In total, the survey included 4,400 responses covering methods in mathematics, native language, foreign language and science subjects.

Positive learning impact

"In this survey teachers confirm the positive impact of Sanoma Learning's methods in supporting them to engage pupils and reach their learning objectives. The reported time saving is significant as it enables teachers to focus their time and energy on developing their pupils", says John Martin, CEO for Sanoma Learning. "The results show the benefits of putting engagement, learning outcomes and supporting teachers in their work at the centre of our thinking as we develop our learning methods".

Sanoma Learning is currently embedding their emphasis on pupil engagement, learning outcomes and teacher efficiency even more rigorously in their product development processes, from design to assessment stage, through what the company refers to as the Sanoma Learning Impact Framework.

Additional information

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