



PRESS RELEASE APRIL 12th 2016

## Edge brings home *The First Monday in May*

**Edge Entertainment can proudly present the acquisition of the high-profile fashion documentary *The First Monday in May*, which opens the Tribeca Film Festival this Wednesday, April 13th.**

In *The First Monday in May* filmmaker Andrew Rossi captures an extraordinary collision between haute couture and celebrities at one of the biggest fashion events in the world. Together with the Vogue Editor-in-Chief Anna Wintour, and Andrew Bolton, the curator of The Metropolitan Museum of Art's Costume Institute, we get to watch the preparations of the famous MET gala and the latest exhibition "China: Through The Looking Glass". We also get to hear celebrities like Baz Luhrmann, Jean-Paul Gaultier, Karl Lagerfeld, Wong Kar-wai and Rihanna share their views in the documentary.

*The First Monday in May* is a high-profile documentary in the vein of *The September Issue*, from the team behind the critically acclaimed documentary *Page One: Inside the New York Times*.

"We are thrilled to have secured the rights to the fashion documentary of the year: *The First Monday in May* and we do look forward to the world premiere at Tribeca" says Ignas Scheynius, Chairman of the Board at Edge Entertainment.

*The First Monday in May* is distributed by Magnolia in the US, and will have its world premiere at the Tribeca Film Festival. Edge Entertainment has acquired the rights from Elle Driver for Scandinavia, Iceland and the Baltics and will premiere in the region by late 2016.

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*Edge Entertainment is a new independent distribution company that aims to acquire and distribute upmarket films with a breakout potential across Scandinavia, Iceland and the Baltics.*

***Edge Entertainment – Movies that matter***