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FOR IMMEDIATE RELEASE

U.S. Polo Assn. Celebrates The United States Polo Association's 125th Anniversary with a Global Design Contest

NEW YORK, NY (September 2, 2014) – In 2015, the United States Polo Association, the national governing body for the sport of polo in the United States since 1890, will celebrate its 125th anniversary. To mark this special milestone, the U.S. Polo Assn. brand hosted a t-shirt design contest in collaboration with Creative Allies. The contest was a call to action initiative utilizing the Creative Allies platform and database consisting of artists and designers from around the globe. Selected designs were voted on by U.S. Polo Assn. fans, via its social media platforms, such as Facebook and Instagram.

The winning design, created by John Snyder of the US, was inspired by the relationship between polo players and their horses, and incorporates simple, clean, and elegant elements.

This limited edition, exclusive winning t-shirt design will be available globally, at U.S. Polo Assn. retail stores in Spring/Summer 2015, while supplies last.



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About U.S. Polo Assn.

U.S. Polo Assn. brand products are authentic and officially sanctioned by the United States Polo Association (USPA), the governing body for the sport of polo in the U.S. since 1890.

USPA Properties, Inc., a wholly owned, for-profit, tax-paying subsidiary of the USPA, manages its licensing program in over 135 countries through independent retail, department, online and U.S. Polo Assn. brand stores.

Primarily featuring sportswear for men, women, and children, the product offering has expanded to include accessories, luggage, watches, shoes, home furnishings and more.

As the steward of the Association's marks, Properties' mission is to develop a long-term source of revenue to help underwrite numerous programs for education about and promotion of the sport of polo in the U.S., from memberships and handicaps, to clubs and tournaments; from interscholastic programs to Team USPA mentoring; with particular concern for equine welfare and player safety throughout.