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Press Release



MILlicom
THE DIGITAL LIFESTYLE

Millicom launches satellite pay-TV services in two more countries

Stockholm, 5 June, 2014 – Millicom (Stockholmsbörsen: MIC), the international telecommunications and media company, announced today that it has launched satellite pay-TV services in two more countries, Costa Rica and Honduras, in the past week. These follow the first two services in Bolivia and El Salvador, which began operations in April and May this year.

The services are part of the “Tigo Star” branded range of services which launched in Latin America in March 2014 to promote the takeup of broadband, and cable and satellite pay-TV.

Via satellite consumers in Costa Rica and Honduras now have a choice of over 70 channels, including premium sport and films, of which four are in high definition.

Commenting on the latest launches, Millicom’s CEO and President, Hans-Holger Albrecht, said “I am delighted that the majority of our operations in Latin America are now able to offer customers a full and competitive range of diversified digital services including mobile, broadband, cable and now satellite pay-TV. Millicom continues to transform into a complete digital lifestyle provider with satellite being able to reach all parts of the countries where we offer this service.”

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About Millicom

Millicom is a leading international telecommunications and media company dedicated to emerging markets in Latin America and Africa. Millicom sets the pace when it comes to providing digital lifestyle services to the world’s emerging markets, giving access to the world, primarily through

We believe in better. We believe in 

mobile devices. Operating in fifteen countries, Millicom offers innovative and customer-centric products. Millicom employs more than 10,000 people and provides mobile, cable, broadband, TV content, online and financial services to over 50 million customers. Founded in 1990, Millicom is headquartered in Luxembourg and listed on NASDAQ OMX Stockholm under the symbol MIC. In 2013 Millicom generated revenue of \$5.16 billion and EBITDA of \$1.9 billion.