

# Press Release



**MILlicom**  
THE DIGITAL LIFESTYLE

## Millicom starts rollout of its NGTV service in Latin America

- **Tigo ONE TV brings the best content from cable and the web together in one place.**
- **Millicom plans to deploy the service to all its customers in Latin America.**

**Luxembourg, 18 September, 2017 - Millicom International Cellular S.A. ("Millicom") announced that it has launched its Next Generation TV (NGTV) service, Tigo ONE TV, in Colombia, and the company plans to gradually deploy the service to all of its Latin American markets.**

Tigo ONE TV integrates traditional linear television content with over-the-top platforms such as Crackle, FOX, HBO, YouTube, and others, as well as video on demand. The service is the result of a partnership between Millicom and TiVo, which developed an entry-level product, tailor-made for Millicom customers in emerging markets.

Tigo ONE TV is now available in Colombia, and the service will be deployed to Millicom's other Latin American markets. The service integrates the following features:

1. Content from multiple sources, with a common remote and search functionality;
2. Personalization features, including recommendations based on viewer habits;
3. Available anytime and anywhere, including on their Tigo mobile; and,
4. Intelligent recording, with capacity for up to 100 movies.

Mauricio Ramos, CEO of Millicom, said: "We are very excited to work with TiVo to bring the most innovative products to our customers in Latin America. We have been accelerating the build-out of our high-speed cable networks in Latin America, toward our goal of passing 15 million homes, and this is a good example of the type of partnership that we are seeking to sustain our rapid growth by offering a superior user experience to our customers."

## About Millicom

Millicom is a leading provider of cable and mobile services dedicated to emerging markets in Latin America and Africa. Millicom sets the pace when it comes to providing high-speed broadband and innovative digital lifestyle services through its principal brand, Tigo. As of December, 2016, Millicom employs about 18,000 people and provides mobile services to more than 57 million customers, with a cable footprint of more than 8.1 million homes passed. Founded in 1990, Millicom International Cellular SA is headquartered in Luxembourg and listed on NASDAQ OMX Stockholm under the symbol MIC.

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