

## **Getinge announces its continuous commitment to Africa Health Exhibition 2017**

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Johannesburg, South Africa

Getinge, a leading global provider of innovative medical technology, announces today its continuous commitment to Africa Health, the continent's largest healthcare exhibition. Getinge has chosen this important event to showcase products for mobility, surgical workflows, intensive care therapy areas and financial services.

This annual event brings together healthcare professionals, government and industry leaders to focus on and address Africa's healthcare challenges. "We, at Getinge, understand the importance of the African region in that it is a market with great potential and growth opportunities. Our commitment to this region also reinforces our focus in providing products, solutions and consulting services which deliver the best possible patient outcomes. As Platinum Sponsors, we look forward to sharing the latest technologies with customers and welcome the opportunity to address healthcare challenges in the region" said Carsten Blecker, President - Europe, Middle East & Africa.

Getinge will exhibit Maquet, ArjoHuntleigh and Getinge branded products, presenting the extensive portfolio, addressing the needs of the healthcare professionals before, during and after a patient's hospital stay. Financial expertise will be available from the Getinge Financial Services team on the booth.

Getinge will also launch their new brand identity. "In order to better convey the customer offering and further strengthen our leading position, Getinge will approach customers with a total portfolio that accumulates all inherent equities of current brands within one single brand – Getinge. We are excited to share this new visual identity with our customers at Africa Health' says Markus Stirner-Schilling, Vice President Marketing & Academy Europe Middle East & Africa.

### **About Getinge at Africa Health:**

Registered visitors are invited to visit Getinge in Hall 3 on booth 3L20 from 7-9 June 2017, Gallagher Convention Centre, Midrand, Johannesburg, South Africa.

### **For further information, please contact**

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### **About Getinge**

Getinge is a global provider of innovative solutions for operating rooms, intensive-care units, sterilization departments and for life science companies and institutions. Based on our first-hand experience and close partnerships with clinical experts, healthcare professionals and medtech specialists, we are improving every-day life for people, today and tomorrow.