

THE MICHIGAN
WWII LEGACY
Memorial

HONORING SACRIFICE. CELEBRATING FREEDOM.

The UAW-Ford Reenlists to Support the Michigan WWII Legacy Memorial

The UAW-Ford will host the grand opening of its tribute display to The Michigan WWII Legacy Memorial on May 17, 2014 at the UAW-Ford National Programs Center. This event furthers the partnership between these organizations, highlighting their common goal of honoring Michigan residents who served their country during World War II.

The display will showcase bricks purchased by supporters of The Michigan World War II Legacy, which will later be placed into the memorial's "Walk of Honor," as well as a limited edition, signed, one-third scale bronze replica of one of the statues that will be installed at the memorial. This statue will remain on duty at the UAW-Ford National Programs Center as part of a permanent exhibit, honoring the heritage of the site as the Veterans Memorial Building.

The partnership between the UAW-Ford and The Michigan WWII Legacy Memorial began in December 2013 when the UAW-Ford sponsored the local dedication ceremony for the World War II: Medal of Honor Forever stamp. The ceremony included the unveiling of a custom cachet (envelope) featuring an artistic rendition of The Michigan WWII Legacy Memorial.

The UAW-Ford will be well represented at the memorial. A statue of Rosie the Riveter at the Ford Willow Run bomber plant will greet visitors as they enter the memorial. Pillars representing labor and industry will stand side by side in perpetuity at the memorial, just as the UAW and their industrial partners have always stood side by side in times of national crisis.

The event is open to the public and will run from 10 a.m. to 1 p.m. There will be live music from Detroit jazz legend Ursula Walker and the Buddy Budson Quintet, a luncheon and a dedication ceremony at 11:30 a.m. featuring:

- Jimmy Settles, UAW Vice President and Director, National Ford Department
- Kevin Tolbert, UAW Administrative Assistant and Executive Director National Ford Department
- State Representative Jim Townsend
- Debi Hollis, President, The Michigan WWII Legacy Memorial
- Russell Levine, Vice President, The Michigan WWII Legacy Memorial
- Nate Strong, Vice President and Marketing Director, The Michigan WWII Legacy Memorial

The UAW-Ford National Programs Center is located at 151 W. Jefferson in Detroit, Michigan.

For more information, please visit: <http://www.michiganww2memorial.org/>

About The Michigan WWII Legacy Memorial:

The mission of The Michigan WWII Legacy Memorial is to honor Michigan residents who served in the armed forces and on the home front during World War II. The memorial provides a year-round multi-purpose destination that tells Michigan's unique story and encourages visitors to both commemorate and celebrate their freedom. It also serves as an inspiration for future generations, reminding us all of the remarkable patriotism, selfless sacrifices and extraordinary devotion to liberty that helped save the world. <http://www.michiganww2memorial.org/>

About The UAW-Ford:

Ford and the UAW are always working to maintain and build upon our position as industry leaders. Our commitment to worker involvement and labor-management cooperation has deepened over the years, helping to keep us on the cutting edge as an example of labor and management working together for the benefit of all. We invite you to take a moment to discover the ways in which our joint programming is driving innovation in labor-management relations, improving the lives of UAW-represented Ford employees, and propelling UAW-Ford into a pattern of profitable growth for the 21st century. <http://uawford.org/>

Press Contact:

Debi Hollis | debi.hollis@michiganww2memorial.org