



**Contact:**  
Christian Schenk  
President, CLS Drive  
[cs@clsdrive.com](mailto:cs@clsdrive.com)  
612.790.5912

## **CLS LLC Adds New Leadership Position, Names David Ladner as Executive Director & Partner**

*Move highlights the company's rapid growth and focus on global client expansion*

MINNEAPOLIS (Feb. 18, 2014)—[CLS LLC](#), the premiere technology consulting group for the transportation industry, announced today that it has named David Ladner executive director & partner to the company.

“As CLS LLC expands its lead in the transportation technology consulting space, we are committed to bringing top talent to the group, and providing our clients with the most intelligent, experienced talent in the market,” said Christian Schenk, president, CLS LLC. “David’s background and experience makes him the perfect person to partner with in this new and exciting venture. With extensive experience in both the transportation and wireless industries, he brings exactly the right knowledge and expertise that our clients want and need.”

Ladner brings more than 20 years of experience in transportation and wireless technology to his new role at CLS LLC. Before joining the company, he founded PeopleNet Communications Corporation, a leading onboard computing provider to the transportation industry. At PeopleNet, David served in a myriad of roles, including raising capital, assembling a management team and board of directors, mobilizing resources to develop and deliver a cost effective product to the marketplace, and managing a number of operating functions, including sales, marketing, finance, customer service and product management.

David also worked for Genesys Software Systems in a turn-around capacity, with the primary objective of creating a future liquidity event. David was instrumental in accomplishing this goal which resulted in Genesys merging with publically traded Salary.com in the end of 2008. Most recently David co-founded and served as chairman and CEO of RTT Mobile Interpretation. At RTT, David planned, built and launched the nation’s first wireless mobile interpretation platform. He took the company from a blank slate concept to a high-growth, recurring revenue model and end-to-end service delivery platform. Ladner remains involved in the wireless communications arena currently as chairman of the board at Predictive Weather, Inc.

“CLS LLC is in a leading position within the transportation technology marketplace, and has successfully defined and rapidly grown an entirely new category of consulting services,” said Ladner. “I am excited to help lead such an innovative and transformational company, with such incredible potential for growth.”

### **About CLS LLC**

CLS LLC is a technology company that provides insight and guidance to companies looking to provide, or already providing, a product or service to the transportation industry. From the largest wireless

providers to the most recognized device manufacturers, we help our clients win in transportation, both nationally and globally. Based in Excelsior, MN, CLS LLC is quickly expanding its client base beyond US borders to Europe and beyond. The company offers a variety of services, including market assessments, market strategy, product strategy, M&A consulting and due diligence, mobile application strategy and design, big data programs and BYOD programs for both B2B and B2C companies. To connect and learn more, visit [www.christianliamschenk.com](http://www.christianliamschenk.com).

###