



DISTINCT COLLECTIBLES

NEWS RELEASE

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Bring the Statue Home **Penn State Coach Joe Paterno Immortalized in Limited Edition Figurine**

Reading, Pa., October 25, 2014 — Alumni, fans and supporters of Joe Paterno (“JoePa”), Penn State’s winningest head coach for an unprecedented 45 years, can now celebrate his legacy with a limited edition figurine of JoePa. Reminiscent of the iconic statue that once drew crowds at Penn State’s Beaver Stadium, the figurine portrays JoePa in his familiar pose with his trousers rolled up and hand in the air, charging onto the field. Created by artist Angelo Di Maria, who designed the original Beaver Stadium sculpture, “Running onto the Field” is a handcrafted, heavy bronze resin statue offered by Distinct Collectibles of Reading.

“We are so very pleased to honor Joe Paterno’s legacy and to provide a unique way for other admirers to remember and honor his commitment and generosity of spirit with this beautiful work of art,” said Michael Flanagan of Distinct Collectibles. “This is the first in our series of limited edition collections designed to celebrate the unique quality of greatness.”

Each statue is handcrafted by artist Angelo Di Maria. After sculpting in clay, Di Maria casts each piece in a heavy bronze resin. He then finishes them to emulate the bronze statuary he developed for public display. The finished figurine stands 18.5 inches tall with a weighted, black pedestal base and weighs over 10 pounds. Fans who long to “bring the statue home” can order their own limited edition figurine online at www.distinctcollectibles.com or by calling toll-free 844-236-9751. “Running onto the Field” is available for \$590. Most orders are shipped within three to four weeks.

A portion of the proceeds of each Paterno figurine supports The Paterno Foundation. The Paterno Foundation is a non-profit organization established by the Paterno family to honor the legacy of the late Joe Paterno and his wife, Sue. The foundation will continue the Paternos' philanthropic mission, which is best summarized in Joe Paterno's simple philosophy: Make an impact.

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About Joe Paterno

Joe Paterno came to Penn State as an assistant coach in 1950. As Head Coach from 1966 through 2011 he won a record 409 games, 2 National Championships, 27 Eastern and Big Ten Championships, and led Penn State to 5 Undefeated seasons, 23 National Top Ten finishes and an NCAA Record 24 Bowl wins. He coached 48 Academic All-Americans, 79 First-Team All-Americans, over 250 NFL Draft Picks, 9 College Football Hall of Famers and 3 NFL Hall of Famers. He was a 2007 College Football Hall of Fame inductee and Sports Illustrated's 1986 Sportsman of the Year; the only college football coach ever honored. His teams consistently posted graduation rates that were among the nation's best.

Paterno was also an important fund-raiser for Penn State. He and his wife Sue personally committed millions of dollars to Penn State academics and helped to raise hundreds of millions more. Their philanthropy also included seven-figure gifts to hospitals and churches, as well as a commitment of their money and time to Pennsylvania Special Olympics and many other worthy causes.

About the Artist

The creator of the famous statue of Joe Paterno known by millions, Angelo Di Maria was born in Delia, Sicily in 1947. His interest in sculpture began when he was a six-year-old child, when he would become totally absorbed in creating small figures and animals. In 1958, the Di Maria family emigrated from Sicily to begin a new life in Reading, Pa. Today, with 48 years of experience of sculpting a variety of subjects — from the human form to wildlife — Di Maria has a unique ability to capture the essence of his subjects, especially facial expressions that elude other sculptors. He is the 2008 recipient of the "Pagoda Award" for excellence in Artistic Development and a member of the "International Sculpture Center."

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About Distinct Collectibles

Distinct Collectibles of Reading, Pa., is an online retailer dedicated to celebrating the unique quality of greatness through limited edition figurines of individuals whose influence is felt in their field, as well as in their commitment to others.

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Addendum: Fact Sheet

Distinct Collectibles

Distinct Collectibles of Reading, Pa., is an online retailer dedicated to celebrating the unique quality of greatness through limited edition figurines of individuals whose influence is felt in their field, as well as in their commitment to others. Founded in 2014, the company is run by three entrepreneurs. The company's website is: www.distinctcollectibles.com

“Running onto the Field” Limited Edition Figurine

“Running onto the Field” is a limited edition bronze resin figurine that immortalizes Penn State head coach Joe Paterno. Created by artist Angelo Di Maria, the figurine is reminiscent of the iconic Joe Paterno statue created by Di Maria that stood at Penn State's Beaver Stadium from 2001-2012. The figurine stands 18.5 inches tall with a weighted, black pedestal base and weighs over 10 pounds. It is the first sculpture offered by Reading, Pa. online retailer Distinct Collectibles as part of its collection of figurines “celebrating the unique quality of greatness.” It sells for \$590, with a portion of the proceeds benefitting The Paterno Foundation.

Joe Paterno, Penn State Coach

Joe Paterno was Penn State's winningest head coach, leading the Nittany Lions for an unprecedented 45 years. He is the inspiration for Distinct Collectibles' first commercial collection. Paterno came to Penn State as an assistant coach in 1950. As Head Coach from 1966 through 2011, he won a record 409 games, 2 National Championships, 27 Eastern and Big Ten Championships, and led Penn State to 5 Undefeated seasons, 23 National Top Ten finishes and an NCAA Record 24 Bowl wins. He coached 48 Academic All-Americans, 79 First-Team All-Americans, over 250 NFL Draft Picks, 9 College Football Hall of Famers and 3 NFL Hall of Famers. He was a 2007 College Football Hall of Fame inductee and Sports Illustrated's 1986 Sportsman of the Year; the only college football coach ever honored. His teams consistently posted graduation rates that were among the nation's best. Paterno was an important fund-raiser for Penn State. He and his wife Sue personally committed millions of dollars to Penn State academics and helped to raise hundreds of millions more. Their philanthropy also included seven-figure gifts to hospitals and churches, as well as a commitment of their money and time to Pennsylvania Special Olympics and many other worthy causes.

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The Paterno Foundation

The Paterno Foundation, State College, Pa., is a non-profit organization established by the Paterno family to honor the legacy of the late Joe Paterno and his wife, Sue. The foundation will continue the Paternos' philanthropic mission, which is best summarized in the words of Joe Paterno's simple philosophy: Make an impact.

Angelo Di Maria, Artist

The creator of the famous statue of Joe Paterno known by millions, Angelo Di Maria was born in Delia, Sicily in 1947. His interest in sculpture began when he was a six-year-old child, when he would become totally absorbed in creating small figures and animals. In 1958, the Di Maria family emigrated from Sicily to begin a new life in Reading, PA. Today, with 48 years of experience sculpting a variety of subjects — from the human form to wildlife — Di Maria has a unique ability to capture the essence of his subjects, especially facial expressions that elude other sculptors. He is the 2008 recipient of the "Pagoda Award" for excellence in Artistic Development and a member of the "International Sculpture Center."

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