



OrganoClick

*Presentation OrganoClick AB
at Serendipity Ixora*

Mårten Hellberg, CEO



Company Overview



- Green material and chemical technology company
- Headquarter, production and R&D facility in Stockholm
- 25 employees
- Revenue of SEK 25 (11) million 2014
- Sales growth of 44 % (Jan – Sept, 2015)
- Total net revenue (Jan – Sept) of SEK 25,86 (17,97) million
- Listed on Nasdaq First North 16 Feb 2015

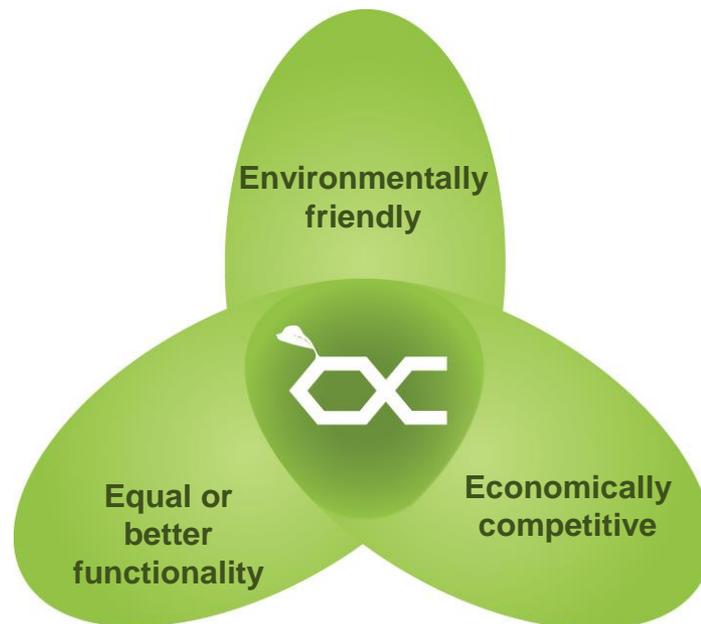
A green chemical solution

Current environmental problem



- ▶ *Increasing global problem of waste and chemical pollution*
- ▶ *Increasing awareness among companies and consumers*
- ▶ *The EU has banned a large group of the PFC's*
- ▶ *Arsenic and chromium (used in wood preservatives) are banned in the EU, but still allowed in the US*

OrganoClick's solution



- ▶ *OrganoClick offers environmentally sustainable substitutes to prevailing toxic chemicals*
- ▶ *Economically competitive technologies having equal or better functionality – with biodegradable end products*
- ▶ *Properties found in nature constitutes the underlying focus and was the starting point of the research*

Patented technology platform



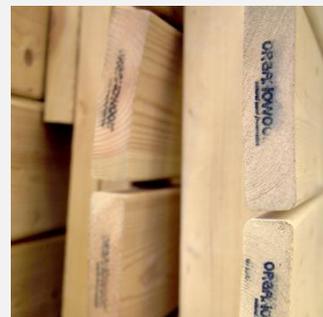
Business areas



Fiber composites
& paper products



Performance
textiles & nonwoven



Functional wood

OrganoClick® Technology

Water repellence / Mechanical strength / Fire protection / Fungal resistance

Organisational structure

Academic partners

- Stockholm University
- Swedish University of Agricultural Science
- Mid-University of Sweden
- The Royal Institute of Technology

Board of Directors



Göran E Larsson



Armando Córdova



Ashkan Pouya



Bertil Hagman



Claes-Göran Beckeman

Quality & Environment



Ulrika Svärd

Research & Development



Juhanes Aydin

CEO



Mårten Hellberg

Finance & Economy



Jessica Sundborg

Production



Jens Wistedt

Market



Elisabeth Heinrich

Performance Textiles & Nonwoven



Robin Grankvist

Fiber Composites & Paper Products



Dan Blomstrand

Functional Wood – OrganoWood



Jens Hamlin

Subsidiary company
60 % ownership

Ownership structure

| Name | Number of shares | Percentage of share capital | Percentage of voting rights |
|--|-------------------|-----------------------------|-----------------------------|
| Serendipity Ixora AB | 12.603.311 | 18.8 | 18.8 |
| Beijer sphere | 12.130.327 | 18.1 | 18.1 |
| Bertil Hagman | 8.440.603 | 12.6 | 12.6 |
| Mårten Hellberg (personally and through company) | 7.143.876 | 10.6 | 10.6 |
| Armando Cordova (personally and through company) | 7.067.081 | 10.5 | 10.5 |
| Jonas Hafrén | 5.350.000 | 8.0 | 8.0 |
| Others | 14.392.663 | 21.4 | 21.4 |
| Total | 67.127.861 | 100.0 | 100.0 |

Functional wood



ORGANOWOOD®
natural wood preservative

BYGGVARUBEDÖMNINGEN®

 **SundaHus**



Key achievements 2015 – Feb 16

- Start of affiliates in Finland and Norway
- Successful collaboration with Welin & Co of sales and distribution of wood treatment products in Sweden to e.g.:
 - Colorama
 - Happy homes
 - Nordsjö Färg & Design
- New sales and distribution agreements for 2016 of our wood treatment products in:
 - Finland
 - the UK
 - Ireland
 - Israel

Functional wood

New reference objects

House in OrganoWood



School, Sundbyberg



Bridge, Kristianstad



Lögarängsbaden, Västerås



Performance textiles & nonwoven



Key achievements 2015 – Feb 16

- FilippaK has used OrganoClick's fluorocarbon-free DWR OC-aquasil™ Tex in two collections (spring and autumn)
- Two Asian textile mills using OC-aquasil™ Tex
- New sales and distribution agreements for OC-aquasil™ Tex in:
 - Taiwan
 - China
- Regular supply of OC-biobinder™ to Swedish Almedahls (sun protection)
- Sales organisation in place since October

Performance textiles & nonwoven

FilippaK autumn collection



Fiber composites & paper products



Key achievements 2015 – Feb 16

- Start of test production of coffin materials in August
- Preparation for market launch of the burial coffin together with Nyarp
- Business Area Manager recruited
- New application areas are being explored

Fiber composites & paper products

Fiber molding process



Fiber composites & paper products

Fiber molding process



Fiber composites & paper products

Fiber molding process



Other highlights 2015



- Several key recruitments:
 - Marketing manager
 - Production manager
 - Quality & Environmental manager
- OrganoClick ISO 9001 and 14001 certified in August
- Set up and move to new production facility in October
- OrganoClick appointed as a Sustainia 100 company

Outlook 2016

Focus on expansion and sales growth with current cost structure by:

- Setting up sales and distribution partnerships for OrganoWood's wood treatment products in Germany and the Netherlands
- Start of supply of fiber composites in front of Nyarp's exciting launch of burial coffins in the spring
- Focus on sales to European outdoor and fashion brands of OrganoTex®
- Setting up sales and distribution partnerships for OC-aquasil™ Tex in South Korea and Japan
- Focus on direct sales to European nonwoven producers of OC-biobinder™
- Cost optimization work in the new production facility

Thank you for your attention!

