



OrganoClick launches OrganoTex® textile impregnation for consumers with Naturkompaniet as first reseller

OrganoClick has since several years supplied biodegradable industrial impregnation products for textiles under the brand OrganoTex®. OrganoTex® will now be launched as a textile impregnation product for consumers used for making garments and fabrics water repellent. The products will be sold as a Spray-On product that is applied by hand or as a Wash-In product that is applied in a washing machine. The sales towards consumers will be made through resellers within sport, outdoor and fashion retail, with Swedish Naturkompaniet as the first reseller.

OrganoTex® Spray-On and Wash-In has been developed during several years and have been designed to give good water repellancy, yet being biodegradable. The product is based on OrganoClick's patented and awarded technology for modification of textile fibers and is totally free from the problematic perfluorinated compounds (PFAS), cyclic siloxanes and isocyanates that is often used in textile impregnations. Several of these chemicals is thought to be cancerogenic and hormone disruptive, as well as bioaccumulative in nature.

"We are very proud that we after several years of research and development, now can launch an eco-friendly, safe textile impregnation for consumers with high functionality. With Naturkompaniet as our first reseller on the Swedish market, we reach exactly the group of environmentally conscious outdoor loving consumers that has a great need of water repellent garments but also want to take care of the environment. We will now continue to roll out the product to other resellers during the year", says Mårten Hellberg, CEO OrganoClick AB.

Naturkompaniet is a leading Swedish outdoor retailer with more than 30 stores in Sweden and is a part of the Fenix Outdoor group which also own brands such as Fjällräven and Tierra. OrganoTex® Spray-On and Wash-In will be sold in all stores from April 2018.

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About OrganoClick

OrganoClick AB (publ) is a public Swedish cleantech company listed on Nasdaq First North. The company develops, produces and markets functional materials based on environmentally friendly fiber chemistry. Examples of products that are marketed by OrganoClick are the durable water repellent technology for textiles OrganoTex®, the biocomposite material OrganoComp®, surface treatment and maintenance products for villa and property owners under the brand BIOkleen®, biobased binder under the trade name OC-BioBinder™ and the flame and rot-resistant timber OrganoWood® (through the joint-venture OrganoWood AB). OrganoClick was founded in 2006 as a commercial spin-off company based on research performed at Stockholm University and the Swedish University of Agricultural Sciences within environmentally friendly fiber chemistry. OrganoClick has won a number of prizes, such as "Sweden's Most Promising Start-up" and "Sweden's Best Environmental Innovation", and has also received a number of awards, such as the WWF "Climate Solver" award, listed as a SUSTAINIA100 company and has also appeared for two years on the Affärsvärldens and NyTekniks list of Sweden's top 33 hottest technology companies. OrganoClick has its head office, production and R&D located in Täby, north of Stockholm. OrganoClick's Certified Adviser on Nasdaq First North is Erik Penser Bank.

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