

Staffordshire University welcomes UK Corporate Games

Urban golf, bubble football, an 80/90s disco and film screenings of the BAFTA award winning Marvellous are just some of the fun activities organised by Staffordshire University for competitors in the UK Corporate Games.

As the designated Super Centre for the Games, where all teams arrive to register, the University's sports therapists will be on standby to offer assessment, treatment and massage throughout the weekend of competition.

The Stoke-on-Trent campus will also be home to more than 500 competitors from companies including IBM and supermarket giant Asda who will be staying in the halls of residence.

The University will be serving up Mexican and Italian themed food in their Brindley Food Court on Friday and Saturday evenings and Stoke City Football Club giant inflatables will be on campus where competitors can test their penalty accuracy and have their shot measured.

Other extra-curricula activities available include a themed disco in their Students' Union venue Verve and film showings of Marvellous, which tells the story of Former Stoke City FC kitman Neil Baldwin, in Ashley Lecture theatre.

Those looking for more strenuous activity are invited to take part in urban golf on Friday and bubble football on the University's 3G Astro Pitch on Thursday and Friday.

Georgina Kelly, Director of Marketing and PR, said: "We want to offer the companies taking part in the Games a warm welcome and to give them a great overall experience of the University and the City."

"Working with our conference and catering teams, we have pulled together a programme of activities which we are sure will appeal to those looking for a way to spend their evenings. We are delighted to be screening Marvellous as the University's Film Theatre was host to the official Premiere last Autumn."

Staffordshire University have entered four teams in the UK Corporate Games: 6-a-side football, karting, dragon boat racing and cycling. Other Staffordshire organisations taking part include Bet365, Vodafone, Portmeirion', Matrix Fitness, Johnsons Health Tech, Environmental Essentials, and Staffordshire Police.

Georgina added: "Taking on board the competitive nature of the event, we are delighted to announce that the services of our specialist Sports Therapy clinic is also available to those who require injury assessment and treatment or just a sport massage."

The University's Science Centre is also hosting a VIP reception and networking event for partners and representatives of the companies taking part in the UK Corporate Games on Friday evening from 7pm until 9pm.

People can find out more about the Games and the programme of activities at www.corporate-games.com and updates are available on Twitter @corpgamesuk.

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