

The Self Publishing CONFERENCE

**ARE YOU LOOKING TO PUBLISH A BOOK?
REGISTRATION FOR THIS YEAR'S LEICESTER
SELF-PUBLISHING CONFERENCE IS STILL OPEN...**

**The hugely popular indie writing and publishing event,
taking place in Oadby, is ramping up for the fourth
year – and there's still time to get tickets**

The [Fourth Self-Publishing Conference](#) takes place on [Saturday 7th May 2016](#) at the [University of Leicester](#). The event brings together key figures in the self-publishing industry for the benefit of self-publishing authors.

This full-day event offers multiple sessions on self-publishing, giving authors the chance to meet specialists in the field, as well as other like-minded self-publishers. Delegates can also pick and choose their session, thereby tailoring the day around what they would like to learn.

This year our Keynote Speaker is Caroline Sanderson, Associate Editor of *The Bookseller*; a plenary session is being given by Dr Alison Baverstock (Kingston University) about how self-publishing is now an established part of publishing.

Speakers include;

- Louise Jordan (The Writers' Advice Centre for Children) on how to structure a children's book
- Ashley Lister (erotic fiction author) on how to write erotic fiction
- David Faulds (Institute of Contemporary Arts Bookshop) on how to sell books to retailers and outlets
- Independent authors Griselda Heppel and Lucienne Boyce, who will join forces with Helen Hollick (Historical Novel Society) to talk about historical fiction.

The 4th Self-Publishing Conference

Other confirmed speakers for 2016 include Helen McCusker (Booked PR), Neil Clarke (TJ International), Helen Lewis (Literally PR), Aimee Coveney (Author Design Studio), Diego Marano (Kobo), Mike Bodnar (independent author), Debbie Young (The Alliance of Independent Authors), Cressida Downing (The Book Analyst) and Clive Herbert (Nielsen Book) who between them will offer advice and expertise on everything from making sales and getting book reviews, to publishing an ebook and editing manuscripts.

Registration for the 2016 conference is just £65.00 per person – this includes a delegate's pack, morning coffee, buffet lunch, afternoon tea, an early-evening drinks reception and a wide choice from over 16 sessions on different aspects of self-publishing.

Offering multiple sessions on self-publishing and giving authors the chance to meet other self-publishers and specialists in the field, this conference is ideal for all budding authors.



**If you would like more information, contact the marketing team at Troubador:
marketing@troubador.co.uk or (0116) 2792299.**

"Extremely useful for all indie writers" @SCSkillman, delegate