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Press release July 16, 2015

Staffan Persson to leave Eniro's board effective July 16, 2015

Board member Staffan Persson leaving the Board of Directors for personal reasons.

"Eniro's board, and I myself in particular, will miss Staffan's wisdom after the nearly one and a half years that he has served on the Board. Staffan has been a source of great support during a turbulent period for the company. I will now be contacting the chairman of the nomination committee to discuss a possible successor to Staffan Persson," comments Lars-Johan Jarnheimer, Chairman of the Board of Eniro AB."

For more information, please contact:

Lars-Johan Jarnheimer, Chariman of the Board, Tel: +46 8 553 310 00

Eniro AB (publ) is required to make this information public in accordance with the Swedish Securities Market Act and/or the Financial Instruments Trading Act. The information was released for publication on 16 July 2015 at 8.00 am (CET).

Eniro is a search company that aggregates, filters and organizes local information. Our growth is driven by users' increasing mobility and multiscreen behavior, where we are at the forefront with modern technical solutions. For more than 100 years Eniro has helped people find local information and companies find customers. Today it is a multiscreen solution – our users search for information using their smart phones, tablets and desktops. Mobile advertising is today the fastest growing part of Eniro's business. Eniro is the local search engine. A smart shortcut to what you need, no matter where you are or where you are going.

Eniro is one of the largest search companies in the Nordic region. The company has approximately 2,300 employees and has been listed on NASDAQ Stockholm since 2000. During 2014, Eniro revenues amounted to SEK 3,002m and EBITDA was SEK 631m. Approximately 88 percent of Eniro advertising revenues come from multiscreen channels. The company's headquarters are located in Stockholm, Sweden. More on Eniro at www.enirogroup.com.

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