

Press release, January 28, 2015

Invitation to presentation of Eniro's year-end report 2014

Eniro's year-end report and interim report for the fourth quarter 2014 will be published at 08:00 CET on February 6, 2015. A web-cast telephone conference will be held at 10:00 CET the same day.

Eniro's CEO and President Stefan Kercza and Eniro's CFO Roland M. Andersen will present the results for the fourth quarter and answer questions. A possibility will be given to ask questions via the webcast and follow the presentation material live. The webcast is available on demand. To participate in the conference call, and thereby be able to ask questions, please call one of the following numbers:

SE: +46 (0) 8 56642698 or

UK: +44 (0) 203 4281431

The presentation material will be published before the conference starts on Eniro's web site, www.enirogroup.com under Investor Relations. A recording of the telephone conference will also be available on the web site.

For further information, please contact:

Cecilia Ketels, Acting Head of Investor Relations, tel: +46 72 157 29 07

This information is such that Eniro AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publication at 08:00 CET on January 28, 2015.

Eniro is a search company that aggregates, filters and organizes local information. Our growth is driven by users' increasing mobility and multiscreen behavior, where we are at the forefront with modern technical solutions. For more than 100 years Eniro has helped people find local information and companies find customers. Today it is a multiscreen solution – our users search for information using their smart phones, tablets and desktops. Mobile advertising is today the fastest growing part of Eniro's business. Eniro is the local search engine. A smart shortcut to what you need, no matter where you are or where you are going.

Eniro is one of the largest search companies in the Nordic region. The company has approximately 2,800 employees and has been listed on NASDAQ OMX Stockholm since 2000. During 2013, Eniro's revenues amounted to SEK 3,660 M and EBITDA was SEK 849 M. More than 80 percent of Eniro's advertising revenues come from multiscreen channels. The company's headquarters are located in Stockholm, Sweden. More on Eniro at www.enirogroup.com.

Eniro - Discover local. Search local.