



OLIVER WIGHT

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## Press Release May 2015

### Oliver Wight launches Integrated Business Planning Maturity Self-Assessment tool

**Integrated Business Planning (IBP) experts, Oliver Wight, have launched an online IBP Maturity Self-Assessment tool designed to determine how mature a business's processes are. In order to embark on a successful journey of performance improvement it is imperative that a business identifies its true level of business maturity; this can be accurately judged using the Oliver Wight Maturity Model.**

The Oliver Wight Maturity Model characterises a business as being in one of four key phases of maturity: Co-ordination, Business Process Control, Automation and Integration. It outlines an organisation's capability and readiness for improvement and establishes what is required for it to progress from one phase to the next and achieve business excellence. The Oliver Wight IBP Maturity Self-Assessment tool, through a series of straightforward questions, helps businesses to discover how mature its processes are, and whether it is ready to begin on the path to improvement.

"In a consumer-driven business environment, the most successful businesses are those that meet customer demand efficiently and profitably," explains Les Brookes, Oliver Wight CEO. "A business must be relentless in the improvement of performance and make the right improvements at the right time and in the right order, if it is to avoid failure, disillusionment and unnecessary cost."

By situating an organisation in the correct phase, the Oliver Wight Maturity Model asserts a true understanding of the business and gives structure to the improvements required to achieve the renowned Oliver Wight Class A standard. On completing the self-assessment, an instant online report is delivered detailing the business's maturity level, thus establishing its true capability and readiness for improvement.

Brookes notes that, "The Oliver Wight Maturity Model pitches an organisation in the correct phase, so the senior executive can truly understand where the business sits, visualise the benefits a structured improvement programme can bring, and begin the journey to business excellence."

Take the Integrated Business Planning Maturity Self-Assessment [here](#).

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## Notes to editors

### About Oliver Wight

At Oliver Wight, we believe sustainable business improvement can only be delivered by your own people; so, unlike other consultancy firms, we transfer our knowledge to you. Pioneers of Sales and Operations Planning and originators of the fundamentals behind supply chain planning, Oliver Wight professionals are the acknowledged industry thought leaders for Integrated Business Planning (IBP).

Integrated Business Planning allows your senior executives to plan and manage the entire organisation over a 24-month horizon, while Oliver Wight's extended Supply Chain Planning and Optimization ensures your supply chain is designed and structured to deliver best-in-class customer service with minimal costs. Using the Oliver Wight Maturity Model to pursue our globally recognised Class A standard for best practice will determine a tailored improvement journey for you to develop your organisation's processes, and reach and sustain excellent business performance. With a track record of more than 40 years of helping some of the world's best-known organisations, Oliver Wight will help you define your company's vision for the future and deliver performance and financial results that last.

### More information

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