

HTC EXTENDS ACCLAIMED ONE SERIES WITH HTC ONE SV

Super-fast LTE connectivity boosts the amazing camera and authentic sound of the award-winning One series

LONDON — 11TH DECEMBER, 2012 — HTC, a global leader in mobile innovation and design, today unveiled the latest model in its award-winning One series, the HTC One SV. This new model combines the superfast speed of 4G LTE, an amazing camera and studio-quality sound with HTC's stunning signature design. Running HTC Sense™ 4 on Android™ ICS, it is designed for those who want their smartphone to keep pace with their hectic lifestyle.

“The HTC One SV heralds the next generation of smartphone performance and lightning fast mobile internet,” said Peter Chou, CEO of HTC Corporation. “We’re delighted to help fuel the spread of 4G LTE networks worldwide with models that enable our customers to enjoy web browsing, movie streaming and Internet radio more quickly and more smoothly than ever before.”

Dependable, superfast performance

Featuring a 1.2 GHz Qualcomm Snapdragon S4 dual core processor, and taking full advantage of the latest mobile network technology, the HTC One SV offers exceptional performance, enabling high-quality video streaming and gaming and seamless multitasking.

Never run out of space for documents, movies, pictures and apps with Dropbox and SkyDrive integration, which, supported by HTC One SV's Micro SD card slot, expands the onboard memory by up to 32GB per card. Thanks to the latest NFC technology and Android Beam, you can also share your content with a simple tap of the phone to another NFC-enabled device.

Amazing camera, authentic sound

The HTC One SV offers the amazing camera synonymous with the acclaimed One series. Advanced functions, including one-press Continuous Shooting and VideoPic combine with advanced low-light performance for beautiful shots in challenging lighting conditions. The HTC One SV's 5 megapixel, f/2.0 Back Side Illuminated main camera with Panorama and 1080p HD Video Recording is complemented perfectly by a 1.6 megapixel front facing camera, which also features backside illumination, and an f/2.2 lens. Whether at sunset or in candlelight, the HTC One SV's front camera promises a self-portrait to treasure.

Exclusively available on HTC smartphones, Beats Audio™ transforms the listening experience of the HTC One SV, offering studio-quality, authentic sound across all music, gameplay and video playback. New HTC Sync Manager also makes syncing and managing your music collection even easier, ensuring your entire library is as mobile as you are.

Signature design

True to HTC's heritage, the HTC One SV, with its 4.3 inch super LCD-2 touch screen, sports an elegant design in a range of exciting colours: Pyrenees blue and Glacier white. Its polycarbonate body is solid yet soft to the touch and is set off by matching silver or metallic rim belts, and colour-co-ordinated mesh for a premium finish.

Availability

The HTC One SV will roll out in EMEA from December 2012.

About HTC

Founded in 1997, HTC Corp. (HTC) is the creator of many award-winning mobile devices and industry firsts. By putting people at the center of everything it does, HTC pushes the boundaries

of design and technology to create innovative and personal experiences for consumers around the globe. HTC's portfolio includes smartphones and tablets powered by HTC Sense®, a multilayered graphical user interface that vastly improves user experience. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). For more information, please visit www.htc.com.

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Pictures can be found on www.htcmedia.net

User: htc

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HTC One SV Specifications

SIZE: 128 x 66.9 x 9.20 mm

WEIGHT: 122 grams with battery

DISPLAY: 4.3-inch super LCD-2 touch screen with Gorilla® Glass 2 (480 x 800 resolution)



CPU SPEED

- Qualcomm S4 1.2 GHz, Dual-core



PLATFORM

- Android™ 4.0 Ice Cream Sandwich with HTC Sense 4™



MEMORY

- **Total storage:** 8GBⁱ
- **RAM:** 1GB DDR2
- **Expansion card slot:** Supports microSD card for additional storage (card not included)



NETWORKⁱⁱ

- **GSM/GPRS/EDGE:**
850/900/1800/1900 MHz
- **HSPA/WCDMA:**
900/1900/2100 MHz (EMEA)
HSPDA 42
HSUPA 5.76
- **LTE:**
800/1800/2600 MHz (EMEA)

SIM

- MicroSIM



SENSORS

- Tri-Axis Accelerometer
- Proximity sensor
- Ambient light sensor



CONNECTIVITY

- 3.5 mm stereo audio jack
- Bluetooth with aptX™ enabled (Bluetooth® 4.0)
- Wi-Fi®: IEEE 802.11 a/b/g/n (802.11n 2.4GHz and 5GHz)
- NFC capable (Google wallet compatible)
- FM Radio



SOUND ENHANCEMENT

- Studio-quality sound with Beats Audio™ built in



CAMERA

- 5 megapixel main camera with auto focus, Panorama, LED flash, and BSI sensor (for better low-light captures)
- f/2.0 aperture and 28mm lens
- HD 1080p video recording
- 1.6 megapixel front camera with BSI sensor for better low light captures (720p for video recording) Dedicated HTC ImageChip for fast focus and clearer, sharper shots.
- VideoPic: Shoot video and capture pictures at the same time
- Continuous shooting: One-press continuous shooting captures up to 60 shots at up to 4fps
- Smart Flash: Five levels of flash automatically set by distance to subject
- Video stabilization: Removes shakiness for smooth, professional videos
- Slow motion video capture and playback



MULTIMEDIA

Audio supported formats:

- Playback: .aac, .amr, .ogg, .m4a, .mid, .mp3, .wav, .wma (Windows Media Audio 9)
- Recording: .amr

Video supported formats:

- Playback: .3gp, .3g2, .mp4, .wmv (Windows Media Video 9), .avi (MP4 ASP and MP3)
- Recording: .mp4

LOCATION

- Assisted GPS + GLONASS
- Digital Compass



BATTERYⁱⁱⁱ

- Removable & rechargeable Li-ion battery
- Capacity: 1800 mAh

AC ADAPTER

- **Voltage range/frequency:** 100 ~ 240 V AC, 50/60 Hz
- **DC output:** 5 V and 1 A

ⁱ Available storage is less due to phone software.

ⁱⁱ Network bands in regions other than Europe and Asia Pacific may be different, depending on the mobile operator and your location. Upload and download speeds also depend on the mobile operator.

ⁱⁱⁱ Battery times (talk time, standby time, and more) are subject to network and phone usage.

Note: Specifications are subject to change without prior notice.