



## Coleman Provides Water Coolers for West Virginia Chemical Spill Relief

The Coleman Company, Inc., maker of outdoor products, has donated two truckloads of coolers and beverage jugs to aid in the relief efforts surrounding the recent chemical spill in the Charleston, W.Va. The shipment was delivered to relief workers on January 14, and the West Virginia Salvation Army and National Voluntary Organizations Active in Disasters will be distributing the donated items to those in the affected area.

"Upon learning of the situation in West Virginia, all of us at Coleman wanted to find a way to meet the needs of those without access to clean water," said David Allen, president, Coleman U.S. "Our contribution of coolers and insulated jugs to the relief efforts is sent with the hope that it will help make drinkable water accessible to our neighbors in West Virginia during this trying time."

The donation, which consists of 2-gallon and 5-gallon jugs, along with 28-quart wheeled coolers, is designed to give local residents reasonable capacity to store clean water while they await resumption of water services.

"Thank you to the Coleman Company for its donation of coolers to assist the Salvation Army in their efforts to ensure that West Virginians have food and clean water in the affected counties," said Gov. Tomblin. "We truly appreciate the company's generosity."

To aid with disaster response, Coleman maintains an inventory of emergency response gear which is distributed to retail partners and nonprofit organizations in the event of disaster events, such as the one in West Virginia.

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### About Coleman

As an international leader in the innovation and marketing of outdoor products, The Coleman Company, Inc. helps people have fun and make memories by providing the gear integral to their favorite outdoor experiences. The company's products include its legendary lanterns and stoves, as well as coolers, tents, sleeping bags, airbeds, backpacks, furniture, and grills under the Coleman® brand. Additionally, the company provides flotation devices, towables, rainwear and airbeds as well as safety and survival equipment under its Stearns®, Sevylor®, Suspenders®, Helium® and Aerobed® brands. Founded in 1900 in Wichita, Kan., and headquartered in Golden, Colo., Coleman is a wholly owned subsidiary of Jarden Corporation and can be found online at [www.coleman.com](http://www.coleman.com).

### About Jarden Corporation

Jarden Corporation is a leading provider of a diverse range of consumer products with a portfolio of over 120 trusted, quality brands sold globally. Jarden operates in three primary business segments through a number of well recognized brands, including: Outdoor Solutions: Abu Garcia®, AeroBed®, Berkley®, Campingaz® and Coleman®, ExOfficio®, Fenwick®, Gulp!®, Invicta®, K2®, Marker®, Marmot®, Mitchell®, Penn®, Rawlings®, Shakespeare®, Stearns®, Stren®, Trilene®, Volk® and Zoot®; Consumer Solutions: Bionaire®, Breville®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®; and Branded Consumables: Ball®, Bee®, Bernardin®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Dicon®, Fiona®, First Alert®, First Essentials®, Hoyle®, Kerr®, Lehigh®, Lifoam®, Lillo®, Loew Cornell®, Mapa®, NUK®, Pine Mountain®, Quickie®, Spontex®, Tigex®, and Yankee Candle®. Headquartered in Rye, N.Y., Jarden ranks #383 on the Fortune 500 and has over 25,000 employees worldwide. For further information about Jarden, please visit [www.jarden.com](http://www.jarden.com).