



Press release 24 May, 2016

Coor changes logotype

Coor is altering its logotype by removing “Service Management” and just using the shorter “Coor” instead. The logotype will be changed progressively.

Coor’s operations started up as part of Skanska in 1998. In 2004, Coor had new owners and changed name to “Coor Service Management”, which consists of a main brand name (“Coor”) and a supplementary name that explains what we do (“Service Management”).

- We are changing logotype for practical reasons – “Coor” is easier to say and easier to use. We are not changing the direction of the business, but will continue with what we are doing today: to help companies and public entities to be more productive, efficient and sustainable by managing their supporting services in a professional and intelligent way, Åsvor Brynnel, Head of Communications and Sustainability at Coor Service Management, commented.

The logotype will be replaced progressively, which means parallel logos will be used for a transitional period.

The legal trade name won’t be affected.

Please find more information, images etc. at www.coor.com or contact

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Coor Service Management

Coor is a leading provider of facility management services in the Nordics, focusing on integrated and complex service undertakings (IFM). Coor offers specialist expertise in workplace services (soft FM), property services (hard FM) and strategic advisory services for development of customers' service activities. Coor creates value by executing, leading, developing and streamlining its customers' service activities, ensuring that they provide optimal support to the core business over time. Coor's customer base includes many large and small companies and public-sector organisations across the Nordic region, including AB Volvo, Aibel, Det Norske Veritas, E.ON, Ericsson, EY, ICA, NCC, Politiet (Danish Police), Saab, Sandvik, SAS, Skanska, Statoil, Telia, Swedish Transport Administration, Vasakronan and Volvo Cars.

Coor was founded in 1998 and is listed on Nasdaq Stockholm since 2015. At March, 31, 2016, the company had 6,100 employees based mainly in Sweden, Denmark, Norway and Finland, and annual sales of SEK 7,500 million. Coor takes responsibility for the operations it conducts, in relation to its customers, employees and shareholders, as well as for its wider impact on society and the environment. Read more at www.coor.com